George Street





George Street -Introduction

George Street applies to an approximately 7,900m2 site between Parnell and Newmarket, with three street frontages: George Street, Morgan Street and Clayton Street.

Project Vision

• A comprehensively designed mixed use, with a high quality built form and high amenity, publicly accessible spaces, including a pedestrian link between Clayton Street and George Street and a pedestrian plaza, both edged by retail and commercial units, creating a community focal point for this northern part of Newmarket.

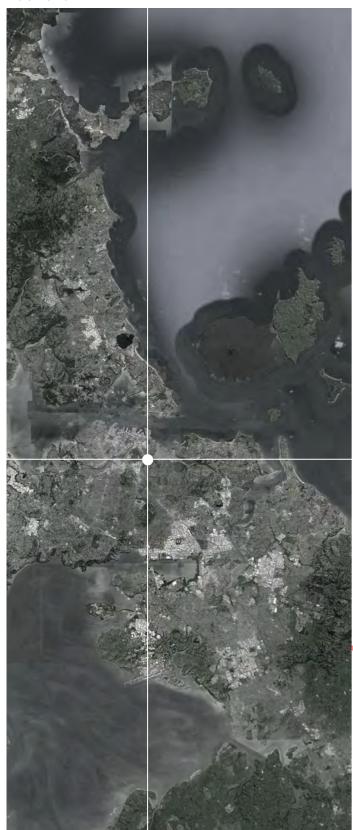
• Buildings of a height that enables increased residential and commercial capacity, responding to the opportunities offered by access to public transport and other amenities, while being of a design quality and form that integrates them into the surrounding urban context. • Extending the pedestrian focused Newmarket laneways through to Auckland Domain, providing, for the first time, Newmarket with a 'face' to this significant public open space asset.



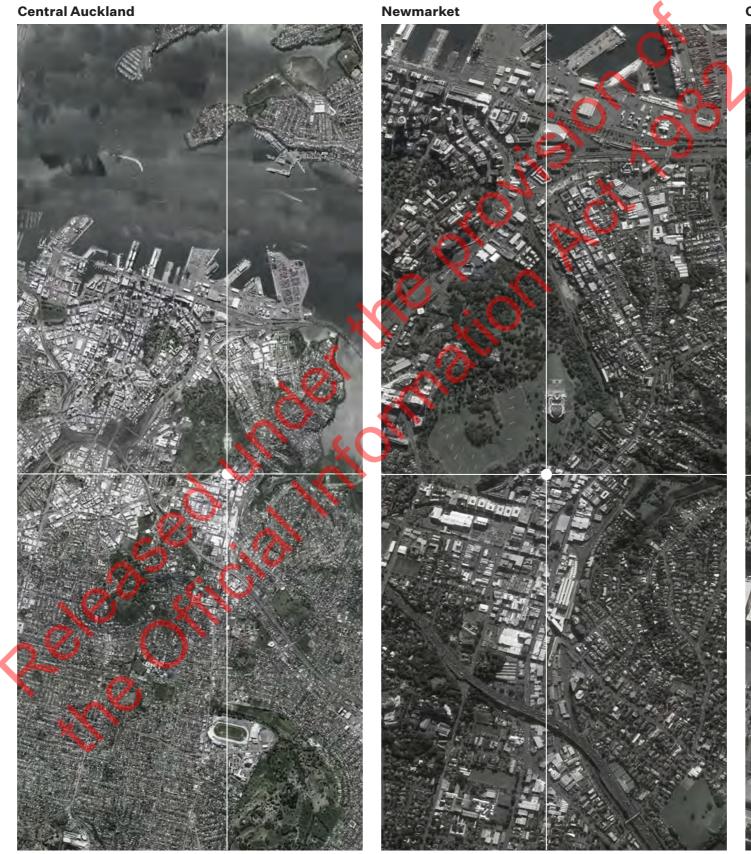
Released under the provision of 1982 Released under the provision Act 1982 the official Information Act 1982 Α. Site Analysis

Location

Auckland







Scale NTS

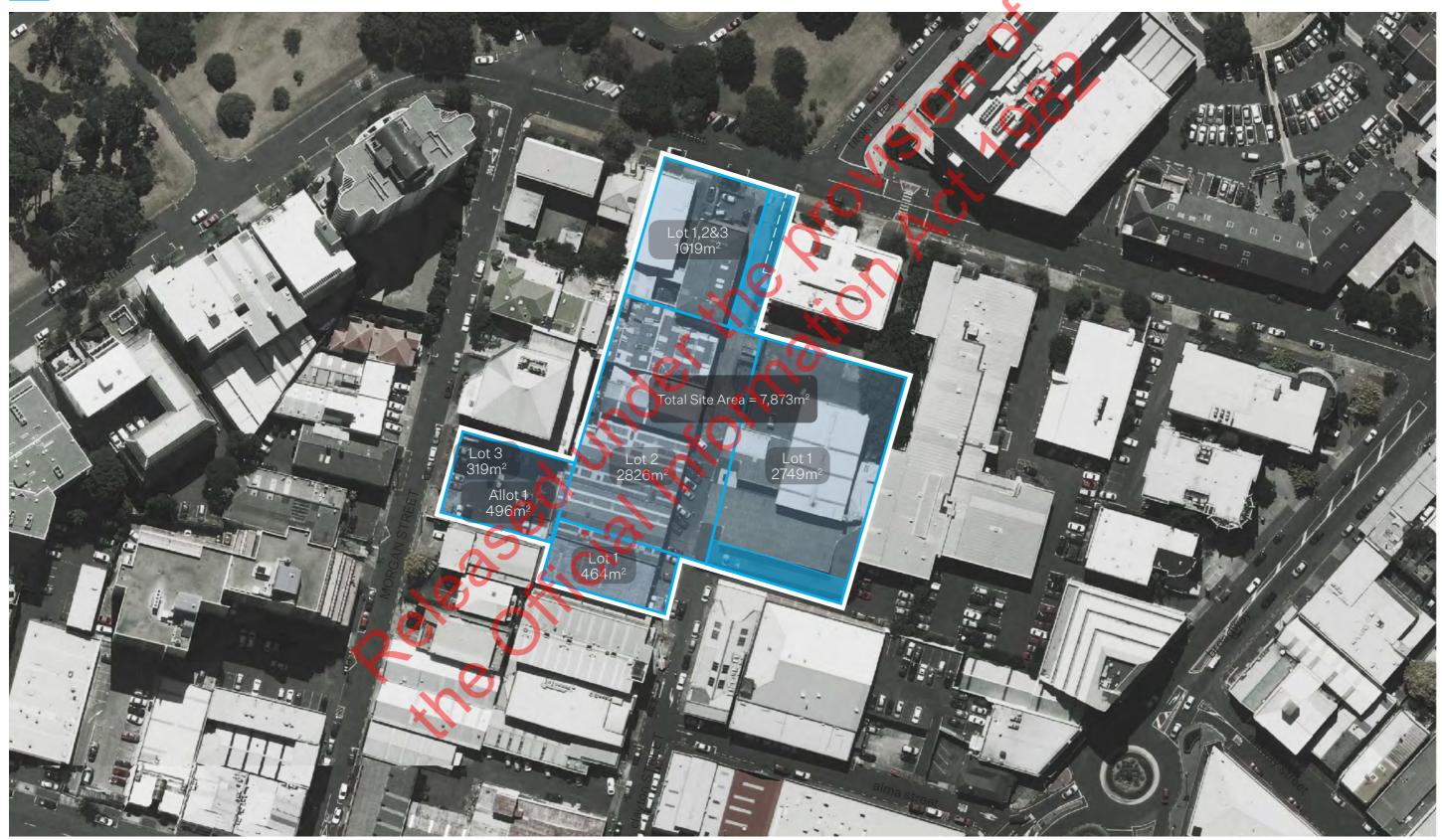


George Street



Site Plan

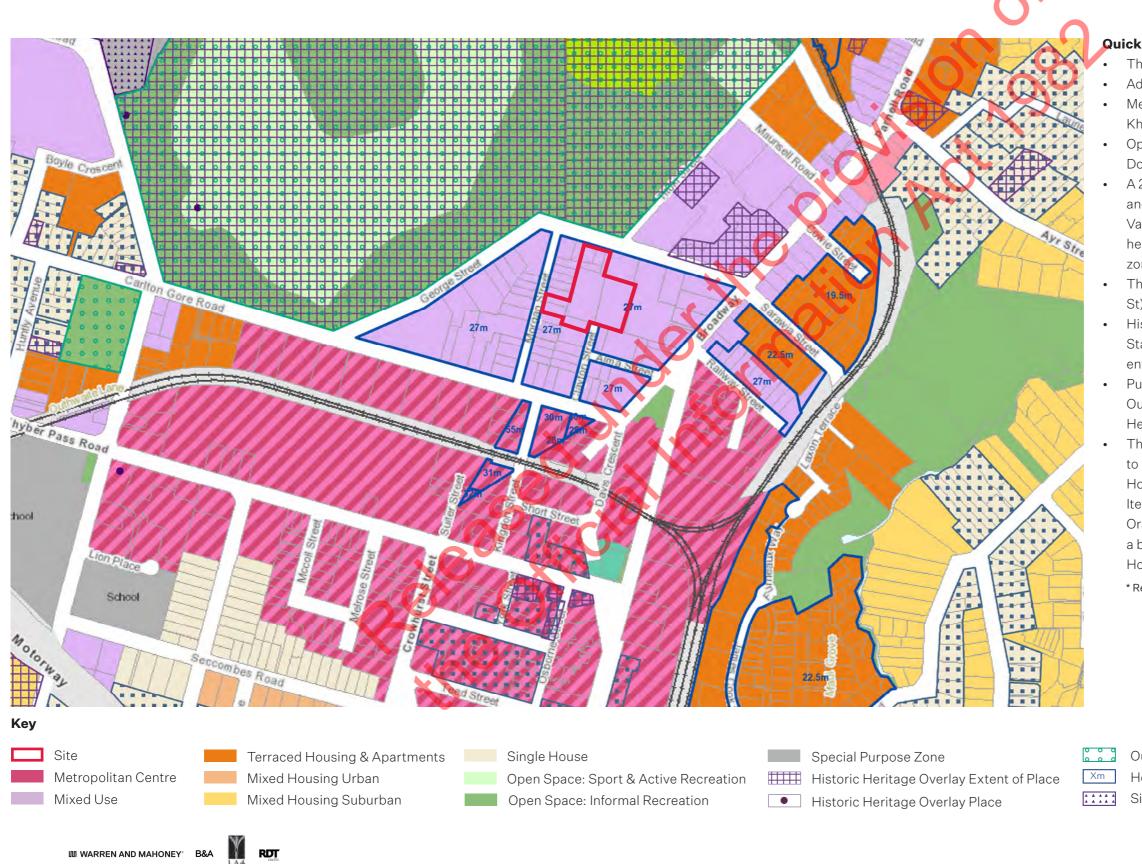
Easements



Scale 1:1000 @ A3

Ν (\top)

Zoning and Overlay



Ν

Quick Reference / Summary

The site has Business - Mixed Use zoning. Adjoining sites have Business - Mixed Use zoning. Metropolitan Centre zoning applies to Broadway /

Khyber Pass to the south. Open Space zoning applies to Pukekawa / The

Domain.

A 27m Height Variation Control applies to the site and other Mixed Use zoned sites, with Height Variation Controls also modifying underlying zone height on other THAB and Metropolitan Centre zoned sites.

The NZ Foundation for the Blind Building (George St) is subject to an Historic Extent of Place Overlay.
Historic Heritage Place Overlays apply to the Cricket Stand in Pukekawa / The Domain and to The Domain entry gates on Park Road.

Pukekawa / The Domain is subject to an Outstanding Natural Features Overlay and Historic Heritage Extent of Place Overlay.

The closest recorded Sites & Places of Significance to Mana Whenua Overlay is within the Auckland Hospital grounds on Park Road. This is Schedule Item 53 Tokiwhatinui - recorded by Ngati Whatua o Orakei. This is described as 'Waahi whakahirahira, a battle site in the grounds of present day Auckland Hospital.'

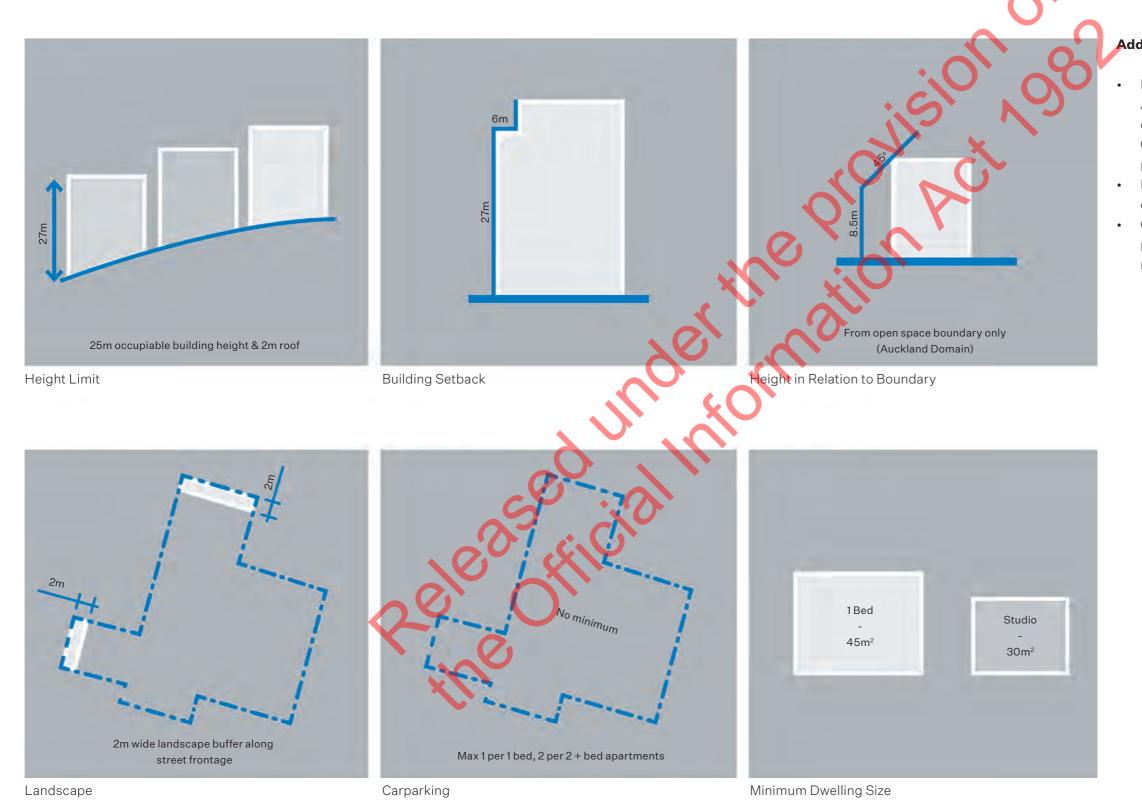
* Refer to following pages for Volcanic Viewshaft overlays

Outstanding Natural Features Overlay

Height Variation Control Area

Sites & Places of Significance to Mana Whenua Overlay

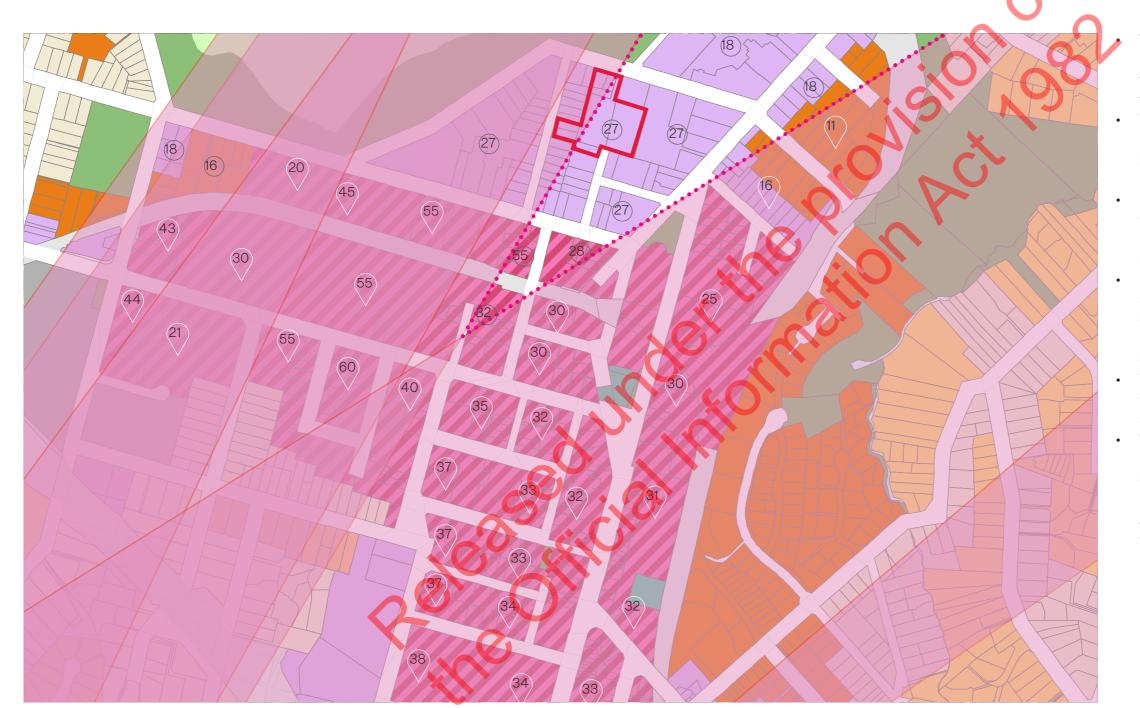
Mixed Use Zone: Development Standards



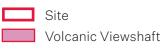
Additional Mixed Use Zone Provisions

- New Buildings: Restricted Discretionary.
- Assessment against matters including building
- design and appearance, passive surveillance,
- CPTED, avoiding views to blank walls and enhancing pedestrian amenity.
- Maximum dimension of building above 27m must not exceed 55m.
- 6m outlook required from residential dwelling's principal living area and 3m from all other habitable rooms.
 - Note: Boundary simplified for diagrammatic purposes

Volcanic Viewshafts / Maximum Permitted Heights



Key





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Zone Permitted Height Constrained by Viewshaft (M) (27) Height Variation Control Area or Zone Standard Height Area Unconstrained by Viewshaft (M)



Volcanic viewshafts pass over the majority of Newmarket, with the exception of a slice of land in the northern part of Newmarket, including part of the site.

The interplay of the volcanic viewshafts and the Height Variation Controls modifies the underlying zone's permitted height on most sites in the wider Newmarket area.

For Metropolitan Centre zoned sites, the volanic viewshafts are lower than the zone's 72.5m standard permitted height, reducing maximum permitted heights to a range from 20m - 60m.

For Mixed Use zoned sites, including the subject site, in the Height Variation Control area (refer plan on previous page), the 27m permitted height is unaffected by the volcanic viewshafts, as these pass over at a higher height.

The volcanic viewshaft over the subject site's northwestern corner is at approximately 34m and at its south-western corner at approximately 49m. While all Metropolitan Centre zoned sites are affected by the volcanic viewshafts, there is a central grouping of sites in the Carlton Gore Road and Khyber Pass Road area, including the University of Auckland campus, where permitted heights range from 45m - 60m, a potential 13 - 18 storeys.

Neighbourhood Context



Scale NTS



Subject Site

Land Uses

Mixed Use
Office
Retail
Tertiary Campuses
Hospital / Healthcare
Residential (Apartments /
Terraces)
Residential (Mixed Detached)

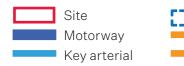
Key Features

	Auckland War Memorial Museum
)	Parnell Library
	Parnell Lawn Tennis Club
)	ACG Parnell College & Primary
)	Auckland Grammar & St Peters
	Rail Stations
>	Rail Line
≽	Bus Routes
	Auckland Domain

Streets and Connections



Key



Auckland Council laneways precincts Auckland Council laneways Potential extension to laneways system AUCK

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Osbourne Street



Osbourne Street Laneway



Auckland Council Newmarket Laneways Plan

Pedestrian Network



Key



Pedestrian Links Train Station

Y

Scale NTS



Key Development Sites









2 Westfield 277-309 Broadway

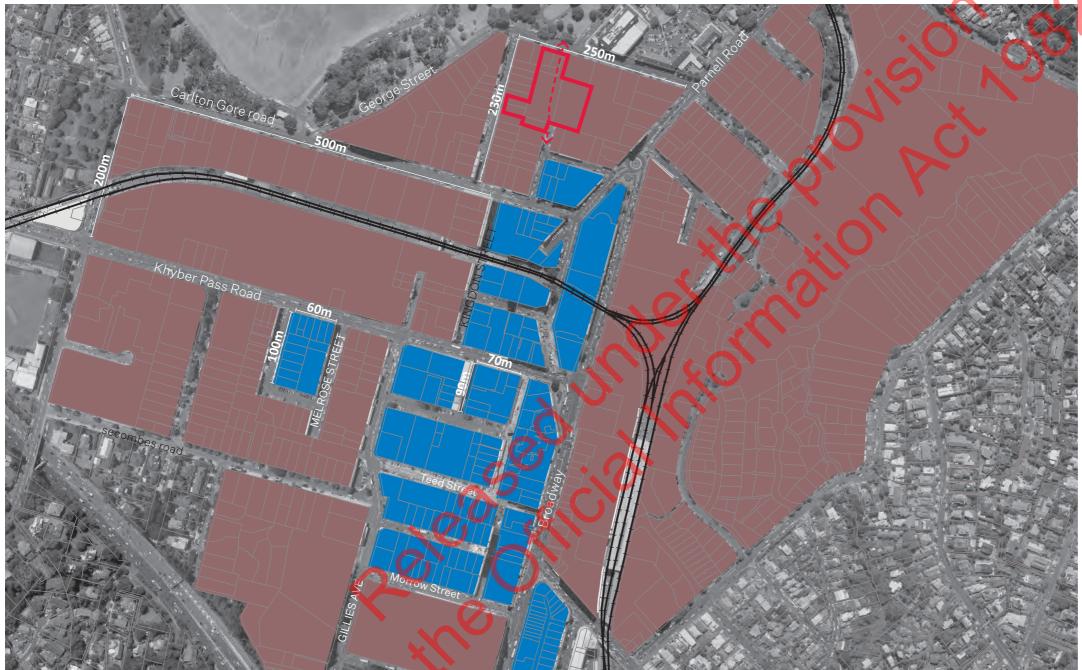


8 Mercury Energy Head Office



• Nuffield Residences

Block Sizes



Key

Site

Large Blocks with Poor Permeability

<--> Existing Driveway through the Site

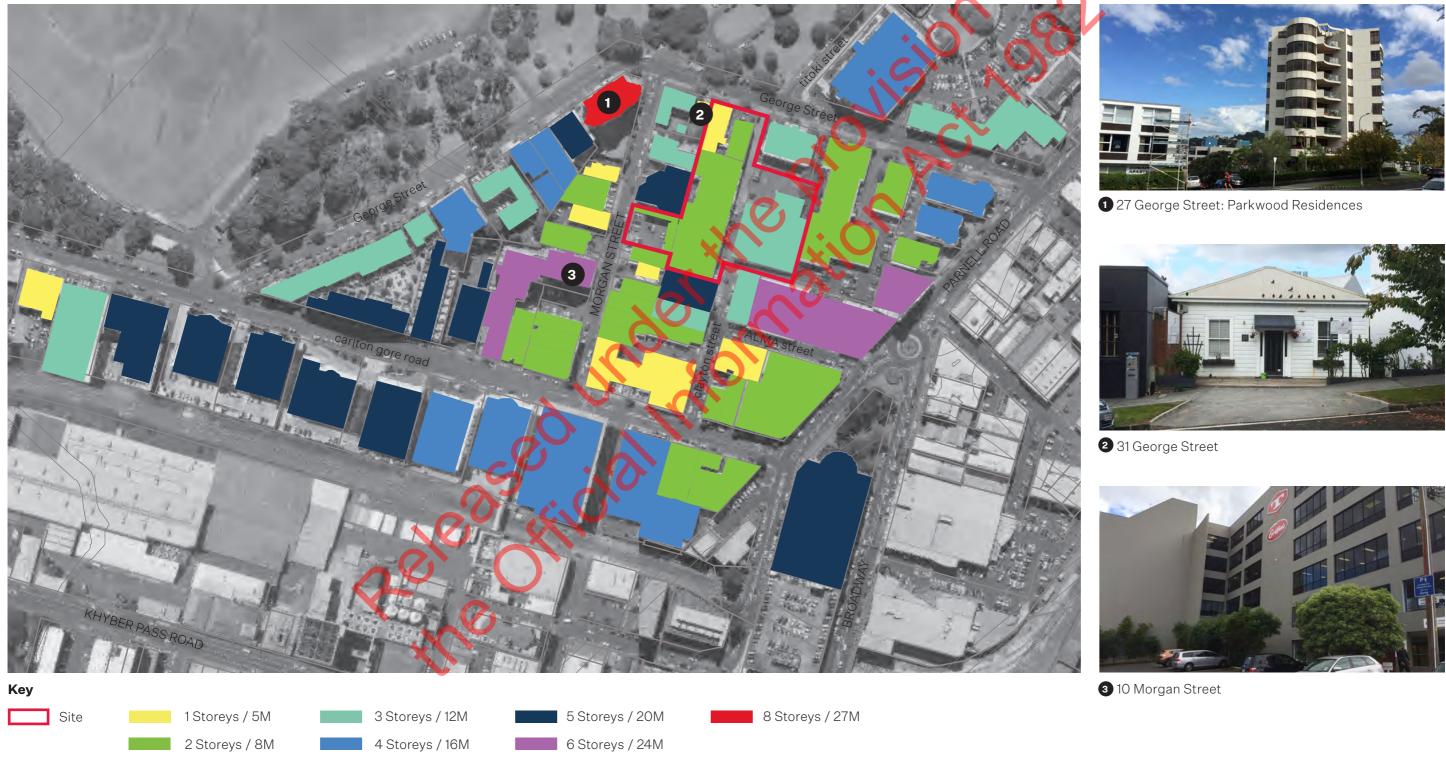
Small Blocks with Good Permeability

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Newmarket's laneways are edged by small blocks, maximizing pedestrian connectivity and mixed-use opportunities. The site is on a large block just to the north of the grouping of small blocks. There is poor formal connectivity through the block. However, pedestrians frequent/use the site's existing north-south vehicle link to walk between George Street and Clayton Street, south through into Newmarket.



Existing Building Heights



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Scale NTS



Edge Conditions & Pedestrian Amenity



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George Street

High landscaped amenity - Opposite the expansive green space of Pukekawa / The Domain. Notable presence of street trees, grass berms, and front yard landscaping (with building setbacks).

Morgan Street

Generally lower pedestrian amenity street, due to prevalence of street edge carparking, number of vehicle crossings, inconsistent built edge (building setbacks) and narrow footpaths. Steep slope, falling to the south.

Clayton Street

Narrow footpaths, but 'hard' urban edge due to buildings directly adjoining footpath.

Carlton Gore Road

A quality, urban pedestrian environment at its eastern end due to street tree planting, buildings adjoining footpath and active ground floor uses. At its western end, an office park of setback buildings behind port cocheres and landscape strips erodes this environment.

Streetscape Character -George Street

• George Street is 20m wide. It has a landscaped, open feel, due to an open interface with Pukekawa / The Domain at its north-western end (opposite the site). There is a good level of street and front yard landscaping, often accompanied by setback of buildings.

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Built form and land use: Towards the eastern end of George Street, there

are low-rise office park type buildings and retail in the New Zealand Institute for the Blind buildings. There is an apartment building and terrace precinct, looking out to Pukekawa / The Domain, at the street's western end.



1. The view west along George Street. The site is on the left and Pukekawa / The Domain on the right



2. Facing towards Titoki Street from the site, with ACG Parnell College on the right

.081 01



3. Looking east down George Street with ACG Primary

4. Looking west up George Street



5. The western half of Ge left

5. The western half of George Street, with the Parkwood Residences on the

Streetscape Character -Morgan Street

- 12m wide street. Low quality pedestrian environment due to narrow footpaths, street frontage carparking and the number of vehicle crossings.
- Built form and land use: Range of types and forms, from villas re-• purposed to commercial use, office/warehouse buildings, wholesale



1. Looking North up Morgan Street towards the Parkwood Residences.

retail, and 1980s/90s 5-6 storey office blocks. There is a marked change in scale between buildings along the street.

- The Parkwood Residences apartment building overlooks the street. •
- Inconsistent character due to range of building setbacks and edg • conditions.



2. 19 Morgan Street office building, which adjoins the site.



3.10 Morgan Street office building.



4. 3 Morgan Street car mechanics.



5. Entrance to Parkwood Residences carparking on Morgan Street.



6. 9 Morgan Street.



Streetscape Character -Clayton Street

- 12m wide street: similiar width to Newmarket laneways. •
- Low quality existing pedestrian amenity due to narrow footpaths. •
- Green canopies of Domain trees are visible to the north, looking through • the site along its existing driveway.
- The Mansons TCLM Ltd Mercury Energy head office building on Alma Street is a notable new presence on the street.
- Building form and land use: Retail in re-purposed buildings, • warehousing, and some residential.



1. Clayton Street - retail use.



2. The view north along Clayton Street.

3. Clayton Street footpaths.

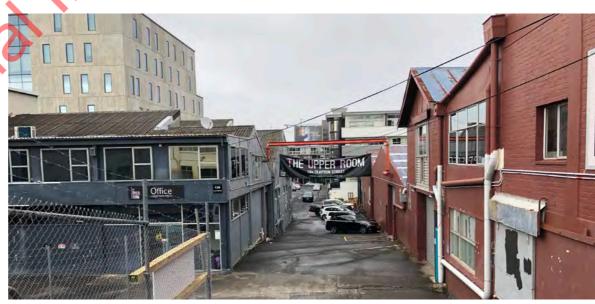
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4. Southern facade of 8 Clayton Street apartment building adjacent to the site.



5. Northern facade of 8 Clayton Street apartment building adjacent to the site.



6. Looking south from the site down Clayton Street.



Existing Character -The Site



1. Looking south to the site from George Street, with the new Mercury Energy head office in the background.



2. Moving south through the site along the existing driveway between George Street and Clayton Street. Carlton Gore Road and Newmarket are visible in the background.



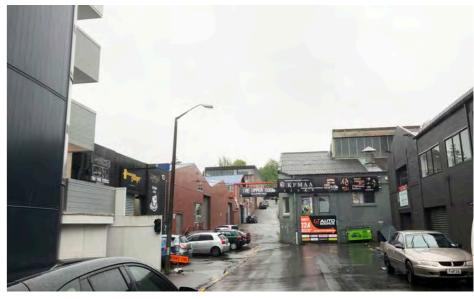
4. The site entrance on Morgan Street.



3. The existing Level changes at the northern part of the site. The building at the right of the picture is the ACG Primary School.



5. A gym within a re-used warehouse building at the southern end of the site (10 Clayton Street), with an adjoining apartment building (8 Clayton Street).



6. Looking north up throu the end of Clayton Street.

4. The site entrance on Morgan Street. The office building on the left is 19

6. Looking north up through the driveway through the centre of the site, at

Existing Character -Mercury Energy Building



1. The front facade of the Mecury Energy building (33 Broadway and 10 Alma Street) on Davis Crescent.



2. The Mecury Energy building at the top right of the photo, as viewed from the southern end of Clayton Street.



3. The Mecury Energy building at the top left of the photo, as viewed looking south along the site's existing driveway.



4. Easement area in favour of 47 George Street, at the southern end of the site, with the Mercury Energy Building on the right.

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5. Western and northern elevations of the Mercury Energy Building.



6. Western and northern elevations of the Mercury Building, as viewed from the Morgan Street entrance to the site.



The Site



Key

- Overland Flow Paths 3Ha & above
- Overland Flow Paths 4,000m² to 3Ha

--- Overland Flow Paths 2,000m² to 4,000m²

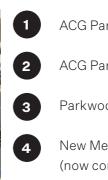
Note: The RL values that appear in the plan above are based on the height Datumn 'Auckland 1946' and differ from the RL values shown elsewhere in the document which are based on New Zealand Vertical Datum 2016 (NZVD 2016).



RDT

Scale 1:1000 @ A3





ACG Parnell College

ACG Parnell Primary

Parkwood Residences

New Mercury Energy Head Office (now constructed)



Opportunities and Challenges



Note: The RL values that appear in the plan above are based on the height Datumn 'Auckland 1946' and differ from the RL values shown elsewhere in the document which are based on New Zealand Vertical Datum 2016 (NZVD 2016).

RDT



Connections

Creation of a strong north-south, publicly accessible link between George Street and Clayton Street, increasing permeability between Pukekawa / The Domain to Newmarket, with secondary links through to Morgan Street.

Landscape and Sense of Space

Bringing the 'green' of Pukekawa / The Domain into the site and creating a soft, green edge to George Street.

Providing an open space focal point within the site and new node of activity / destination within northern Newmarket.

Volcanic Viewshaft

Nodes

the site.

Keeping height under the volcanic viewshaft.

Accommodating Height

Provision of additional height in the south-east corner of the site, where it can be accommodated clear of viewshafts and pulled back from the George Street frontage.

Topography

Addressing the challenge of providing a legible north-south connection over a 10m vertical difference across the site.

Site Climatic Conditions

Responding to the southerly orientation and 'harder edge' of Clayton Street.

Adjoining Development

Acknowleding interface conditions to buildings that look over

Providing for Access Easement

Providing for access easements in favour of adjoining sites.

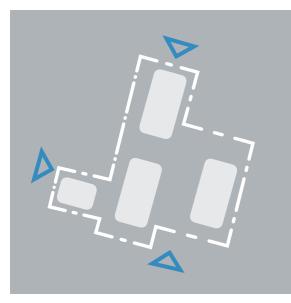
Concept Designon Act 982 and Masterna and Masterna and Masterplan

Guiding Principles and Design Strategies

Matauranga and tikanga have been established as the overarching principles which underpin the engagement, processes, and design outcomes of the Masterplan. Over time it is envisaged these principles will guide eventual implementation. They do not exist in isolation, instead exist as part of a holistic system of values, with universal appeal and wide-ranging relevance, enabling design thinking and outcomes which are authentic and contextual.

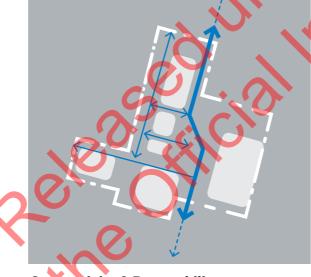
der the ation Act of the ation Particular emphasis has been placed on the design strategies which enable the integration of the development into the surrounding environment and an approach which carefully considers how the development will be experienced by the public. The development is conceived as a mixed-use destination that includes residential, retail and commercial components distributed across the site. Multiple blocks, function and activity are defined within a cohesive framework defined by the key design strategies to generate a unified urban solution.

Design Strategies



Legibility

Perimeter arrival points into the development are clearly visible from the three main streets bounding the site. They are characterised by a sense of openness, approachability and clarity which combine to provide ease of orientation.

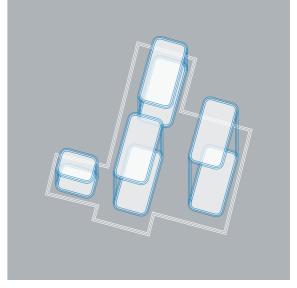


Connectivity & Permeability

A primary nouth-south pedestrian route connects George Street and Parnell with Clayton Street, the wider Newmarket area and the Laneway system beyond. A connection is also achieved to Morgan Street, along with the potential for other on-site pedestrian routes.

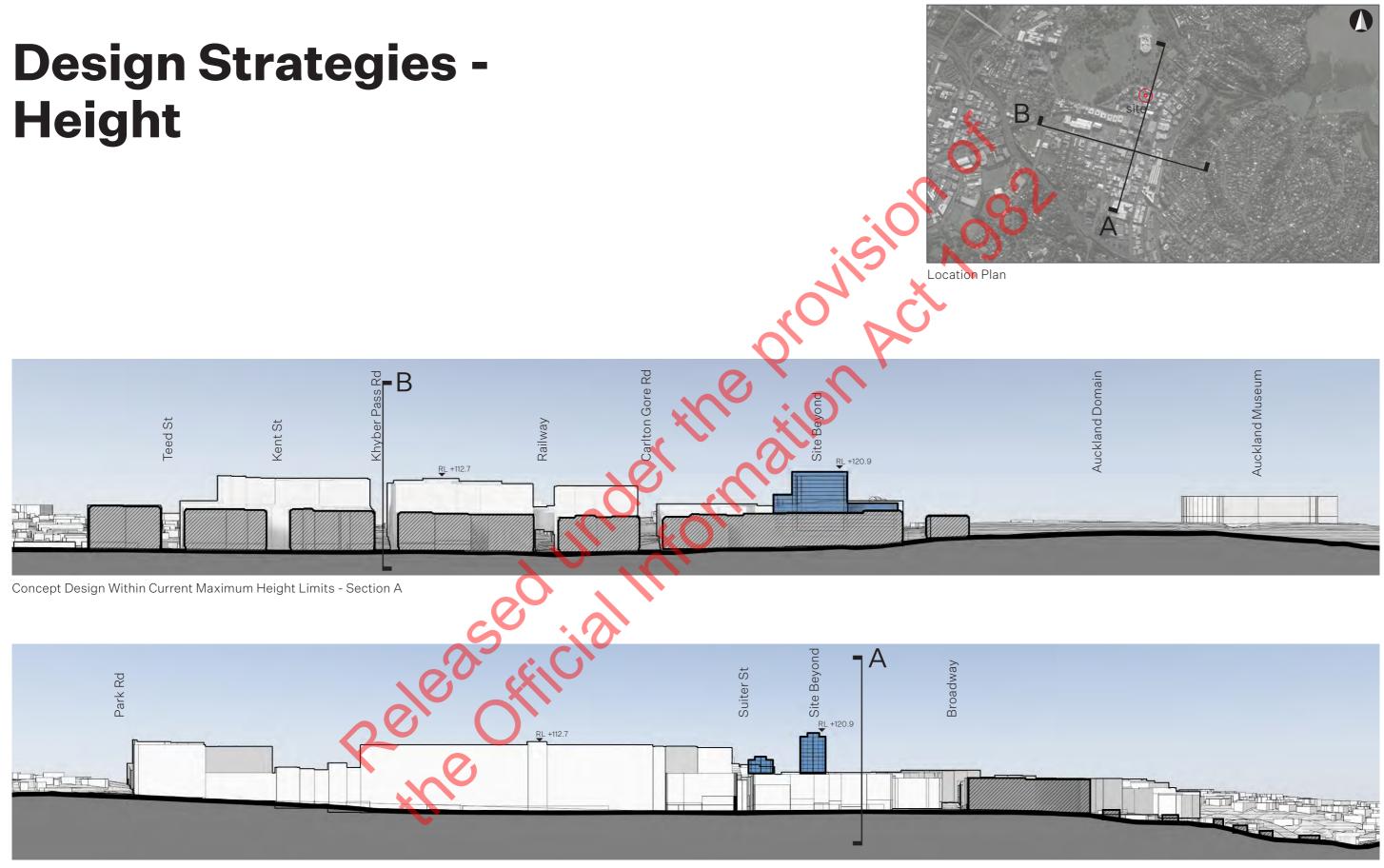
Activity

The irregular perimeter geometry of the site maximises the opportunities for activity across the site.



Scale, Mass and Form

The plan form of the three main towers remains consistent but the height is characterised by a cascading effect which provides a variety of scale appropriate to its urban context.



Concept Design Within Current Maximum Height Limits - Section B

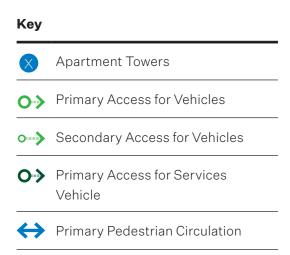
Masterplan -Roof Plan

Key	
\mathbf{X}	Apartment Towers
1	Ramp to Basement
2	Pedestrian Access
3	Vehicle Drop Off
4	Vehicle Entry
5	Vehicle Exit
6	Escalator to Plaza
7	Plaza
8	Landscape

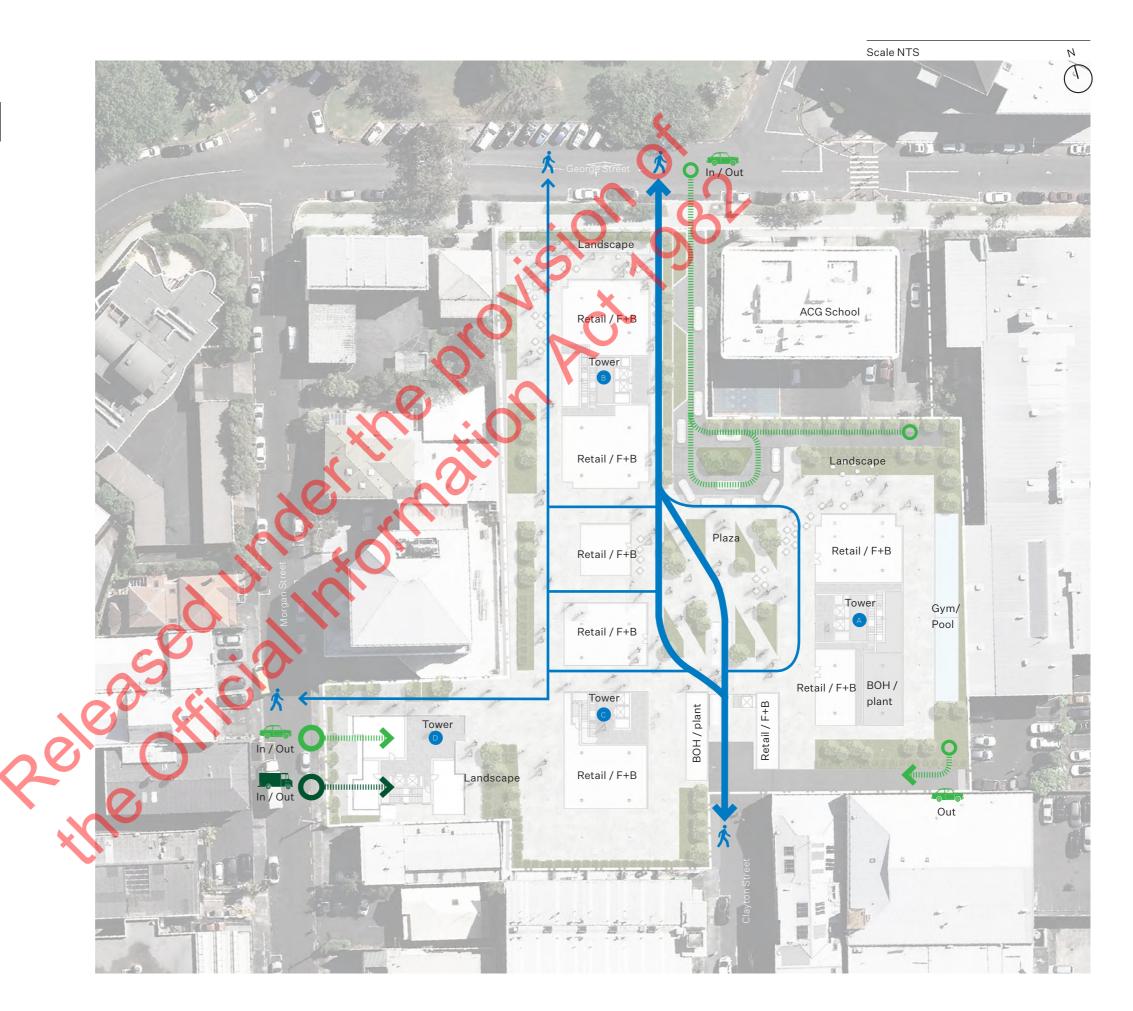
Note: All building heights measured from northern facade. RL datums shown here are based on New Zealand Vertical Datum 2016 (NZVD 2016)



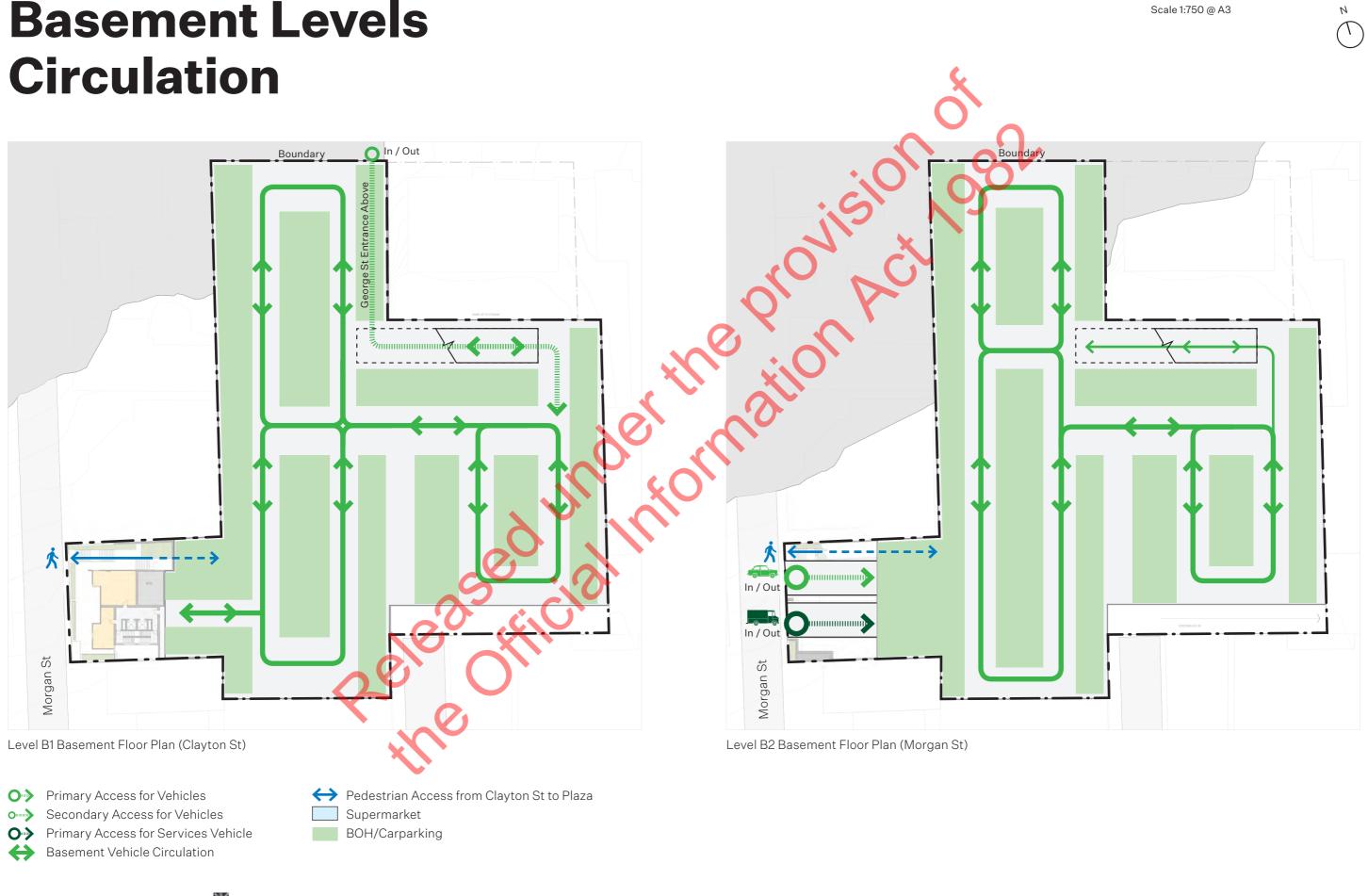
Masterplan -Ground Level Circulation



 \longleftrightarrow Secondary Pedestrian Circulation

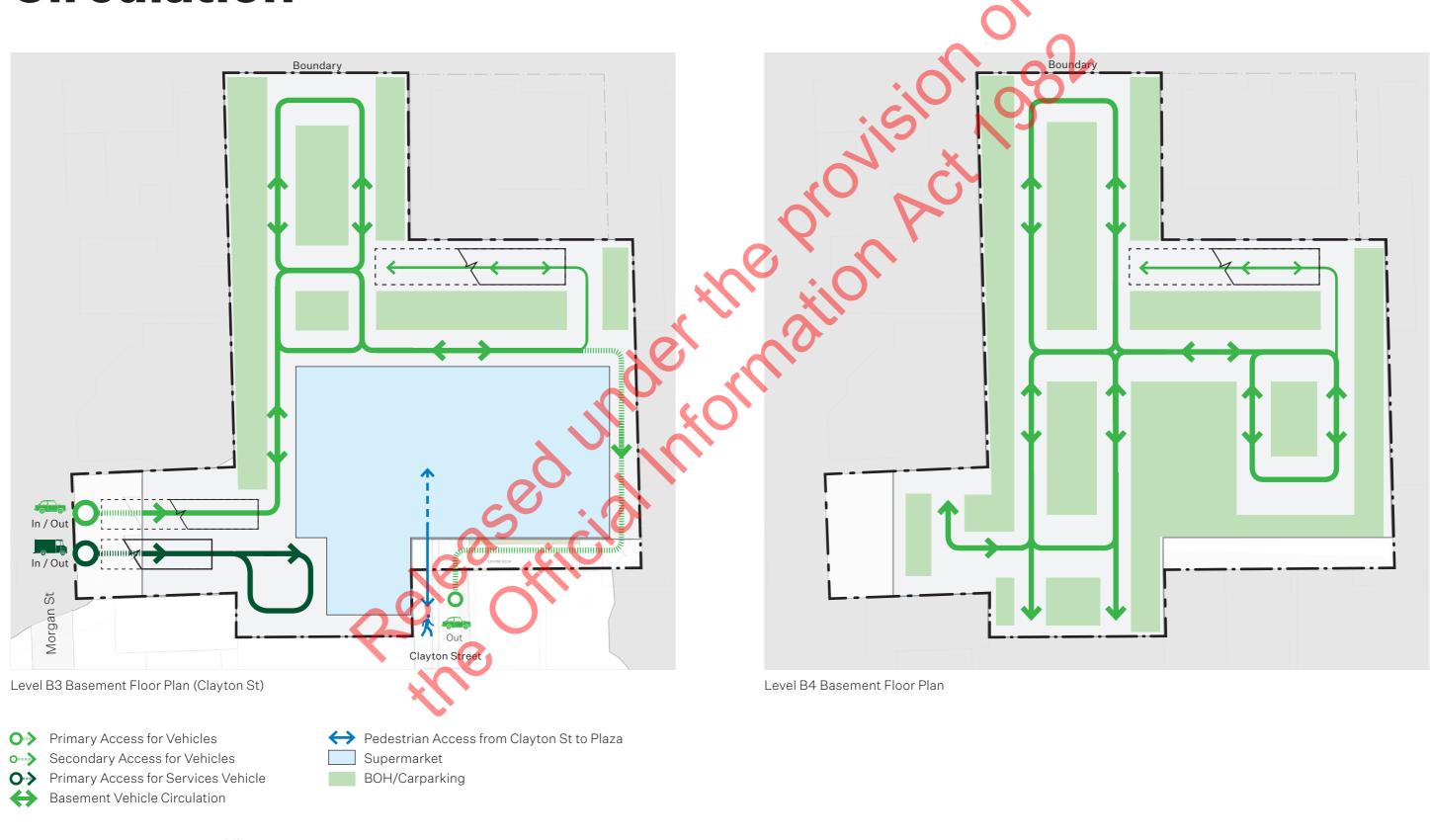


Basement Levels



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Basement Levels Circulation



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Plan at Typical Level

Кеу	
X	Apartment Towers
	Apartments
	Plaza

Note: All building heights measured from northern facade. RL datums shown here are based on New Zealand Vertical Datum 2016 (NZVD 2016)



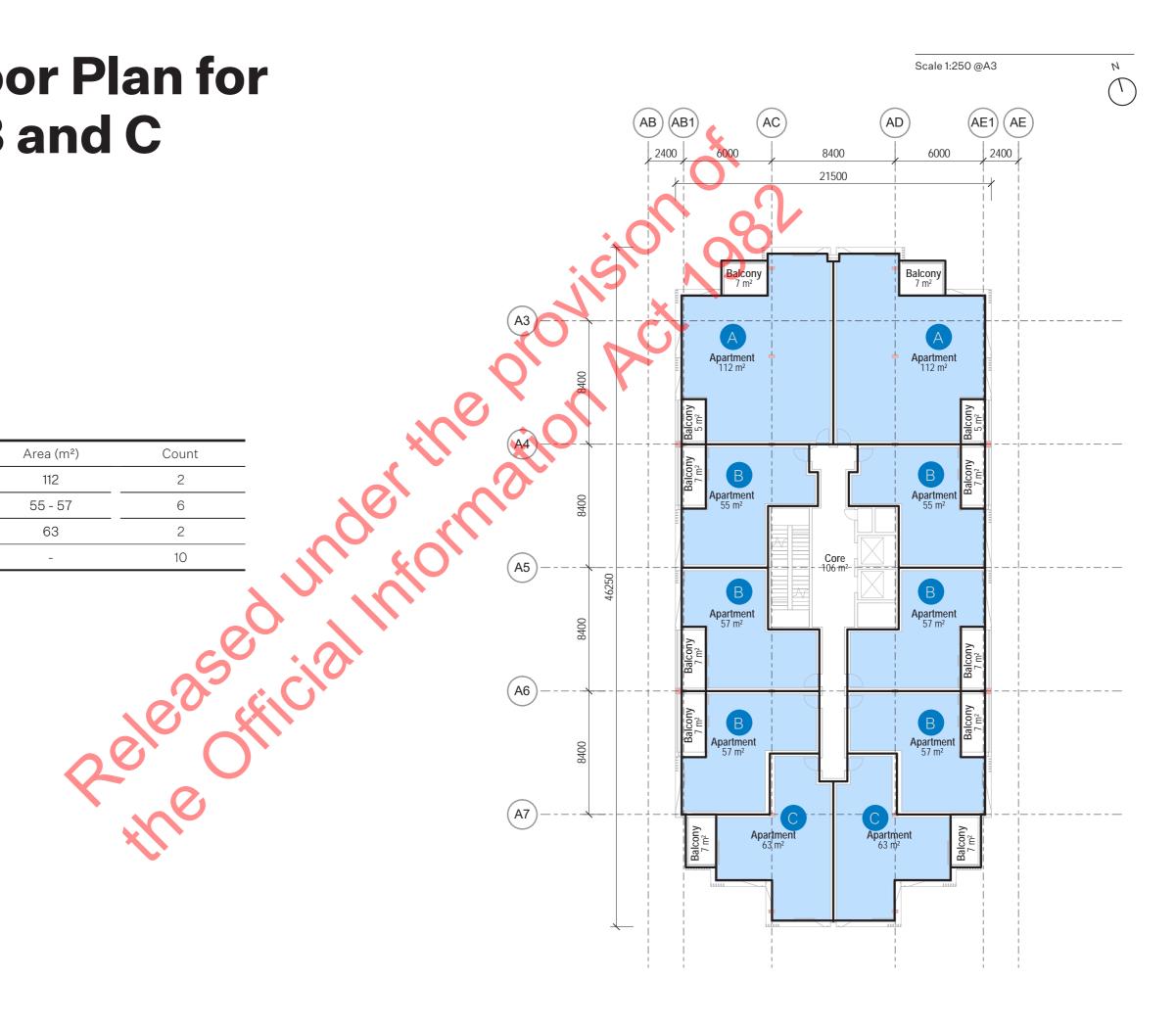
Typical Floor Plan for Tower A, B and C

Key

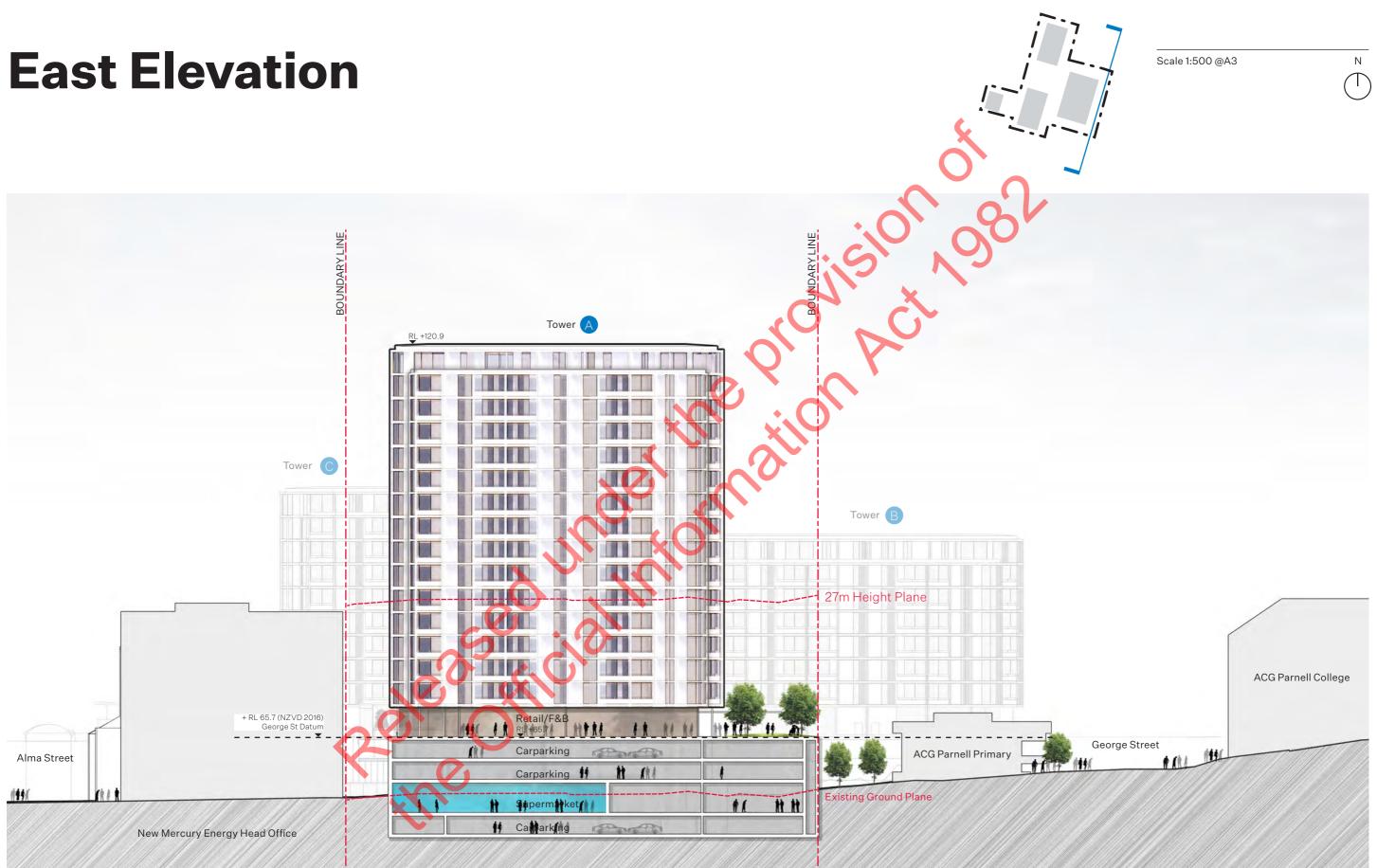
Apartment Type

Apartment Metrics - Tower A, B & C

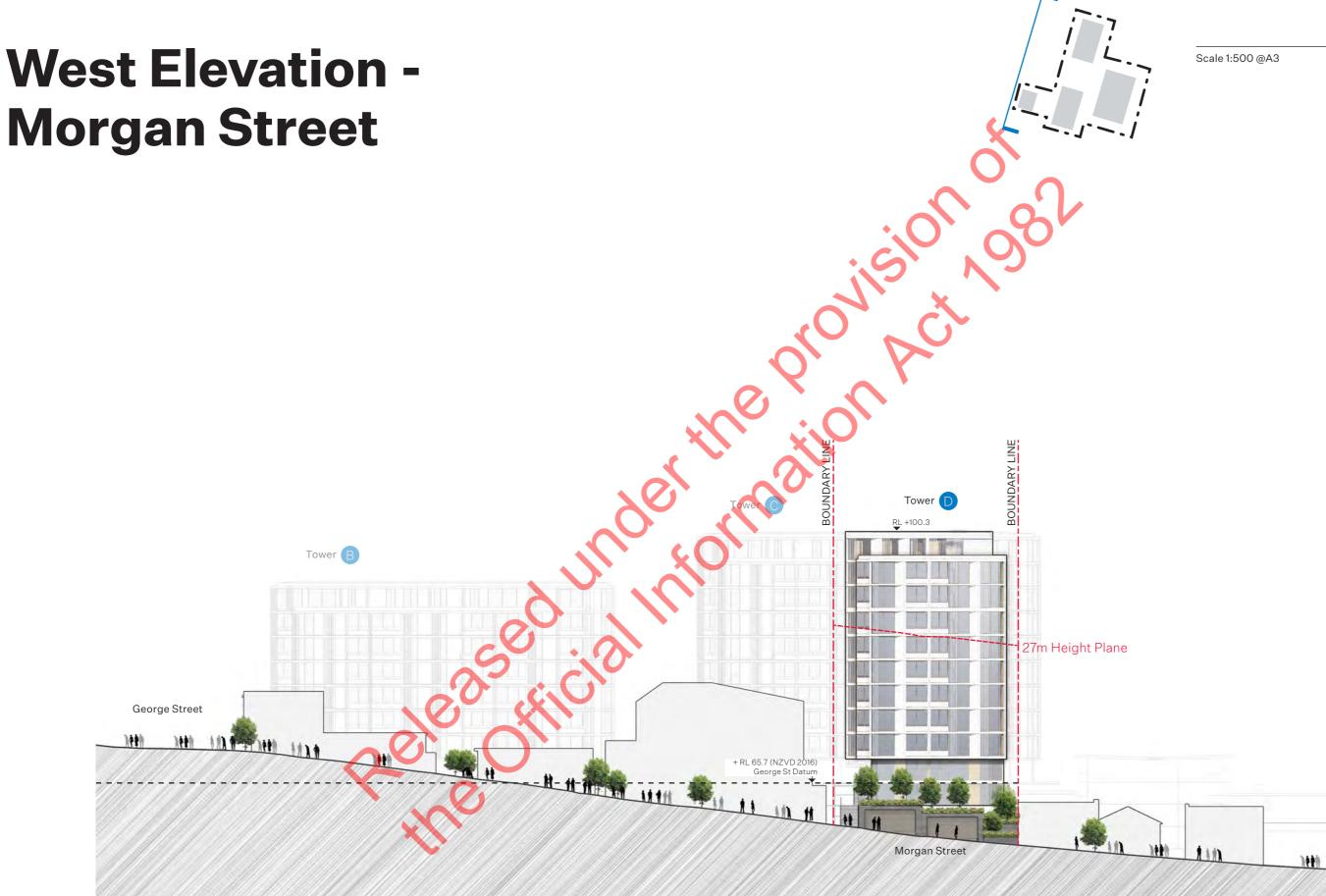
Apartment Types	Bedrooms	Area (m²)	Count
A	3	112	2
B	1	55 - 57	6
C	1	63	2
Total	-	-	10







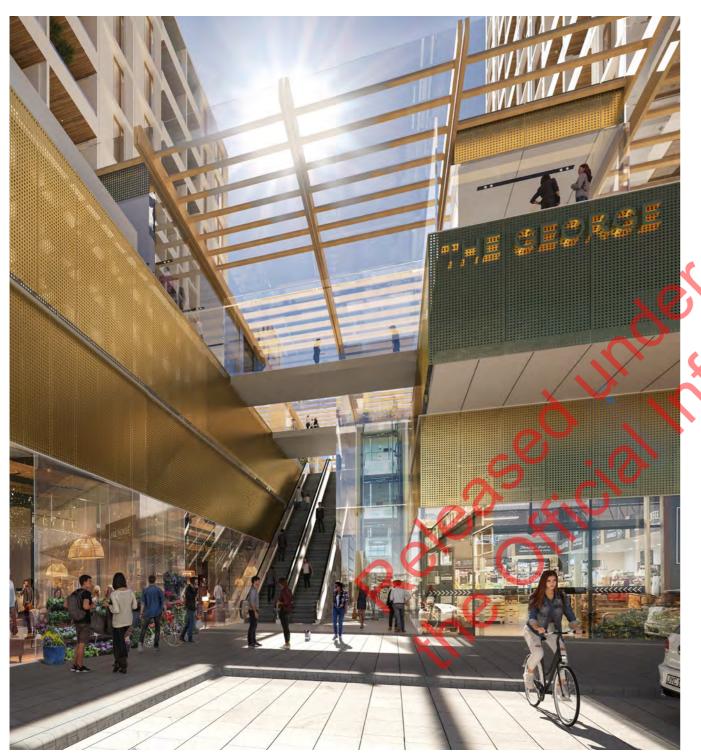






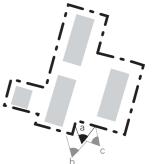
Perspectives -Clayton Street Entrance

Concept Design: view from Clayton street entrance





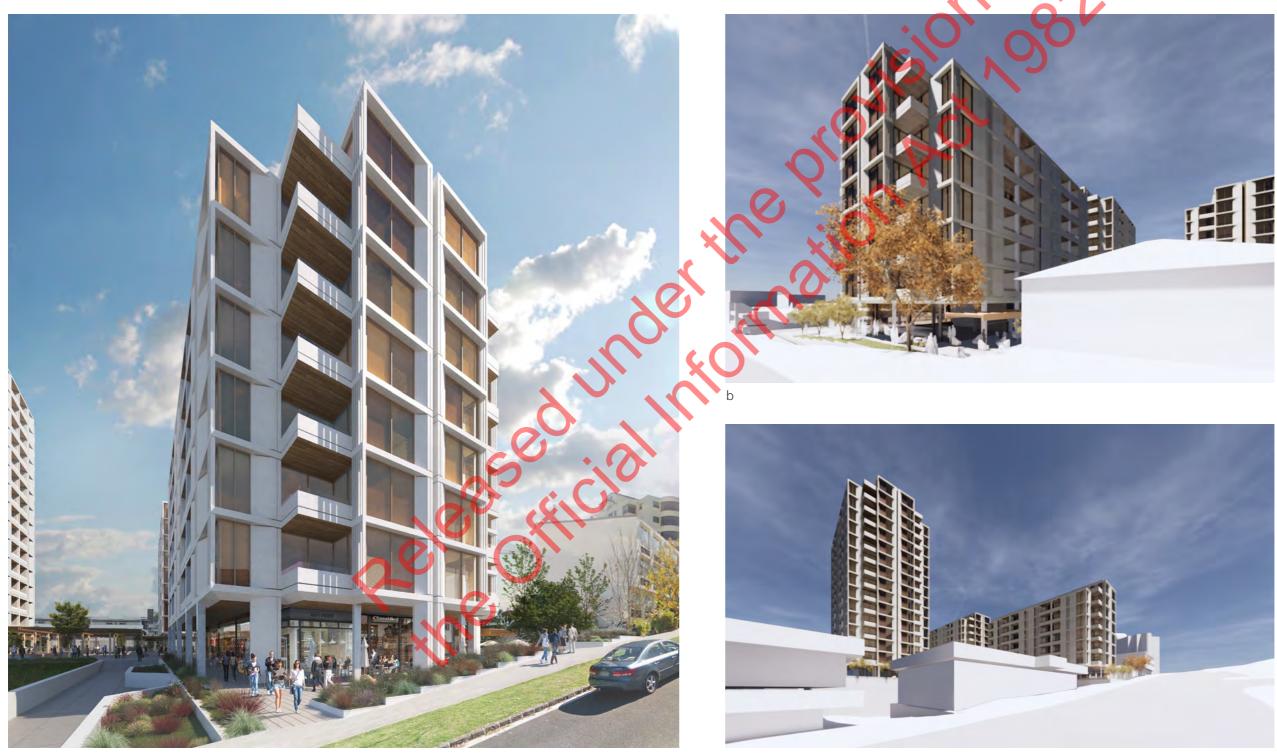




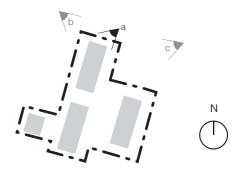


Perspectives -George Street Entrance

Concept design: view from George Street entrance towards plaza and Tower B



С

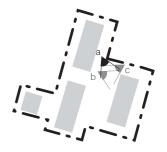




Perspectives -Plaza

Concept Design: view from George Street entrance towards plaza and Tower A and C



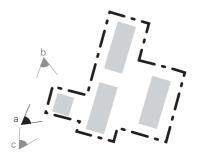




Perspectives -Morgan Street Entrance

Concept Design: view from Morgan Street towards Tower D







Concept Development Schedule

Level	Carpark/BOH GFA m²	Retail GFA m²	Supermarket GFA m²	Residential GFA m²	Total GFA m²	Carpark Numbers	Total GFA
B4	6,514	-			6,514	110	55,200
33	4,444	-	2,000	_	6,444	50	
32	6,453	-		_	6,453	133	Site Area
31	6,698	-		_	6,698	171	
around	570	1,297		849	2,716	-	7.873 N
.1	-	-	-	2,738	2,738	-	
_2	-	-	-	2,738	2,738	-	
.3	-	-	-	2,738	2,738		FAR
.4	-	-	-	2,738	2,738	- 🧹 🗸	7.40
5		-	-	2,738	2,738		
6		-	-	2,738	2,738		
7	-	-	-	2,344	2,344		
8		-	-	1,943	1,943		
9		-		1,370	1,370		
10		-		795	795		Residential 27,310 m ² / 49%
11		-		795	795		
.12		-		795	795		$\bigcirc \frac{\text{Carpark}}{24.679 \text{ m}^2 / 44\%}$
_13		-		795	795		24,679 m² / 44%
.14		-		795	795	-	
_15		-		401	401		Supermarket 2,000m² / 3%
otal GFAm ²	24,679	1,297	2,000	27,310	55,286	464	Food& Beverage 1,297m ² / 2%

Number of Towers



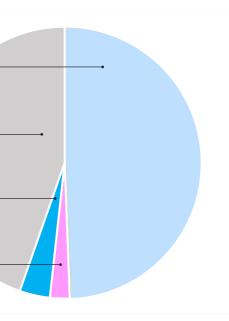
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Number of Apartments

324

Height Above Ground

Tower A	63.7m
Tower B	29.8m
Tower C	44.2m
Tower D	43.6m



Concept Design Development Summary



Apartment Towers	Apartment GFA (m²)*	Apartment NFA (m²)*	Average Efficiency**	Apartments	Height above Ground (m)	Height above Plaza (m)
Tower A	11,677	9,966	85.3%	144	63.7	55.2
Tower B	5,298	4,454	84.1%	62	29.8	28.8
Tower C	6,879	5,832	84.8%	82	44.2	35.4
Tower D	3,456	2,590	74.9%	36	43.6	34.6
Total	27,310	22,842	83.6%	324	_	-

Notes:

- Apartment NFA measured to centre line of exterior wall, structure and centre line inter-tenancy wall. Areas are measured from Concept Design plans and need to be verified by a
- qualified cadastral surveyor.
- +/- 5% to 7.5% margin to be assumed on all areas as wall buildups are estimated thicknesses only.