The Auckland Surf Park community will add to the existing tourism offering in New Zealand and will be completely aligned with travelers' desire for immersion in nature while providing unrivalled experiences that meet their adventurous spirit.

#### **EXPERIENTIAL NATURE**

Surfing is an aspirational sport that many are eager to try but are often discouraged by the many barriers to entry. The surf park removes these barriers, allowing adventurous aspirants to try the sport for the first time in a safe and nurturing environment.

#### INNOVATION

New Zealand is a country of innovators and high achievers. From a sustainability perspective, our development aligns with NZ's 100% Pure campaign. Our eco-system is the first of its kind in the industry, utilising on-site power generation and capturing waste energy to heat the surfing lagoon.

#### KAITIAKITANGA AND WHANAUNGATANGA

Guardianship and protection of the environment is a concept that is inherently important to surfers generally. One of the overarching goals of the project is to connect people with nature and cultivate a strong sense of custodianship and environmental well-being.

# PHYSICAL WELLBEING

"The benefits of being active outdoors is essential in the overall mental wellbeing of humans and the surf park will also provide an amazing opportunity for people who haven't surfed, to learn the ropes in a controlled environment and add an incredible tool to help them stay fit, healthy and enjoy life."

Ricardo Christie, former New Zealand national champion and World Surf League Championship Tour member

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The rise of non-traditional sports and active recreation was accelerated during the pandemic.

#### **POST PANDEMIC**

New Zealanders level of physical activity has been in a state of decline, further exacerbated by the Covid-19 pandemic. This inactivity is costing the New Zealand Economy \$2.3 billion per annum.

#### **ACTIVE RECREATION IN AOTEAROA**

Active recreation, is the pursuit of leisure time or physical activity undertaken outside of structured competitive sport for the purpose of wellbeing and enjoyment. This is becoming an increasingly important part of how New Zealanders exercise and is stepping into the void created by declining levels of participation in more formal team sports.

#### WITHIN THE SURF PARK COMMUNITY

We will encourage this beyond just surfing in the lagoon; yoga, pilates, cycle tracks and walking tracks, running trails and a skateboarding park will all add to the recreational offerings within the community.



New Zealand has one of the highest per capita rates of drowning in the OECD.

#### A DANGEROUS AND LARGELY UNPATROLLED COAST

The geography of New Zealand's coastline and its exposure to the Roaring Forties swells mean that many of our beaches are extremely rough, uninhabited and unpatrolled. When people do get into trouble there are rarely lifeguards and, in many cases, surfers are the most likely first responders.

#### LACK OF ADEQUATE FACILITIES AND EDUCATION

Much of NZ's population doesn't have access to safe bodies of water to learn the necessary swimming skills and how to react when you're in trouble. Cultural elements often exacerbate this. The Surf Park will provide a controlled environment in which to deliver quality Water Safety skills and education programs.

#### **SURFERS RESCURE 24/7**

Surfers Rescue 24/7 is a unique course pioneered in Australia that is aimed at equipping surfers with skills such as CPR and board rescue techniques to perform lifesaving rescues. 63% of Australian surfers believe they have performed a life saving rescue at some stage, according to Surfing NSW.

Nutrition and education about healthy eating habits play a key role in health and wellbeing.

#### **DESTINATION**

Farm-to-table restaurant and marketplace is set at the heart of the surf park community and will be a place where the local community and visitors can come together in a vibrant and welcoming social setting. It is intended that this portion of the masterplan will be a destination in itself.

#### REGENERATIVE AGRICULTURE

Given the location of the site in Diary Flat, the site presents a significant opportunity to showcase the positive impact of regenerative agriculture and will address issues like sustainable farming, their carbon footprint, shortening their supply chain, food wastage, packaging, water, recycling and energy consumption.

#### **EDUCATION**

We intend to combine surf experiences with education programs about sustainability, the environment and the benefits of healthy eating as part of our programs for school children.



# MENTAL WELLBEING

"The involvement of Sir John Kirwan gives me great confidence that the Auckland surf park community can set a new standard for what these types of facilities can deliver in physical and mental health benefits and the ability to include all walks of life in removing the traditional barriers to a great sport like surfing."

Paige Hareb, New Zealand's most successful surfer.

äventuur

Surf Therapy is the fastgrowing global practice of combining the positive health benefits of surfing with activities proven to build relationships, grow self esteem and build a positive image of the future.

#### **BLUE HEALTH**

Blue Health is the term given to the theory and science behind why humans feel revitalised and inspired when they are on, in or near a body of water. Surf therapy leans into this growing body of evidence and harnesses the positive effects.

#### SURF THERAPY IN NEW ZEALAND

The last 5 years has seen the proliferation of surf therapy programs with New Zealand experiencing one of the highest uptakes. Surf therapy groups include 'Surfing for Farmers' – working with Farmers to enhance wellbeing across 16 locations in NZ, 'Surf For Life' – working with disadvantaged and at-risk youth in Gisborne and 'Restoke' – working with adults experiencing anxiety and depression in Auckland.

We would look make the surf park a true community asset and position surfing as the cornerstone of our broader approach to wellness by making the the park the home to the biggest surf therapy program in New Zealand.

The flow state or being "in flow" is a sense of fluidity between body and mind when you are totally focused on and deeply absorbed by something beyond the point of distraction.

#### 'FLOW' AND SURFING

The high level of engagement and challenge of surfing means it has a high propensity to create flow. Flow theory is centered on the channel of flow that exists when the challenge of the task matches the uppermost skill of the athlete, removing all distractions and placing the person in the moment.

#### ADAPTABLE TECHNOLOGY

Unlike the fickle nature of the Ocean, Wavegarden technology has the ability to produce waves that can match and challenge the skill set of surfers across the addressable market while removing the potential of surfers putting themselves in positions beyond their skill level.

#### **EXTENDING YOUR SURFING LIFE**

The challenges of ocean surfing can become intimidating as surfers age. The sport also requires regular participation to retain skills and confidence. The advent of surf parks is already creating a surge of beginners but is also now extending the joy of surfing for years to come for many committed participants.



Biophilia is the hypothesis that humans possess an innate tendency to seek connections with nature and other forms of life.

#### **BIOPHILIC DESIGN**

Biophilic design is the practice of utilising natural materials, patterns and light to maintain a connection to the natural world within the built forms. Elements such as skylights, green and living walls and the presence of water will be maximized throughout the community.

#### 'BLUE HEALTH' AND MENTAL AND PHYSICAL WELLBEING

Wellbeing is not an optional add-on or merely reflected in the immersive experience within the surf lagoon. It is embedded in everything we do. By incorporating biophilic and 'blue health' design principles throughout the community we will strengthen our guests' connection to place and sense of being part of the natural world.

#### REGENERATIVE PLANTING

The protection and enhancement of ecological systems includes identifying opportunities to initiate extensive restorative and regenerative planting, especially around waterways, creating new habitat areas for fauna and flora and a healthy environment for local residents and visitors to enjoy.



Given Sir John Kirwan's involvement in the project we have ensured that Groov's six pillars of mental health are encapsulated within the surf park community.

# CONNECT

A place to connect with yourself, others, and the environment.

# DO

Continual learning, keeping your brain active and staying creative.

# CHILL

Unwind, calm your body down, and appreciate the environment.

# MOVE

Engaging in physical activity.

# **CELEBRATE**

Recognising and building on strengths, continuing to improve.

# **ENJOY**

Having something to look forward to.

Surfing is the world's most aspirational pursuit, according to World Surf League. With 35m+ active surfers globally, surfing boasts a very broad demographic with ages ranging from 5-75.

#### CONNECTION

Surfing is the perfect conduit to build social connection that many people have lost through the pandemic and the emergence of remote work. Traditionally Kiwi surfers leave the beach straight after a surf due to the long distances travelled in pursuit of quality waves. The close proximity of the surf park to Auckland and the related amenities will enable park users to form meaningful social connections while also reducing their carbon footprint.

#### **COMMUNITY ASSET**

Surfing has long been described as a tribal 'sport' where 10% of the surfers' control 90% of the waves through skill and strength. By breaking down traditional barriers to entry through democratized access in a safe environment the park will enable guests to build their confidence and find their community.

#### A FAMILY AFFAIR

The park will offer facilities and a family atmosphere that aren't available in remote and inaccessible beach environments. Surfers will be inclined to encourage partners, family and friends to come and experience the park with them.



The wider community is excited about the project and the evident goodwill will add further momentum to the project.

We have received letters of support from the following organisations/people: New Zealand Trade and Enterprise, Tamaki Auckland Unlimited, Spark New Zealand, Surfing New Zealand, Skateboarding New Zealand, Surf Lifesaving New Zealand, Water Safety New Zealand, Paralympics New Zealand, Disabled Surfers Association New Zealand, Scholastics Surfing Auckland, SurfAid New Zealand, Micro Surf Academy and a number of New Zealand's high-performance surfers.

We have also privately briefed **Sport NZ** and the **NZ Olympic Committee**, both of whom are enthusiastic about the project.

AUCKLAND SURF PARK // CONFIDENTIAL

# AW Holdings 2021 Ltd



AW Holdings 2021 Ltd is a joint venture between Aventuur, Inc and a team of local partners with a track record of excellence in New Zealand.

The capital to develop the entire Auckland Surf Park community will come from several sources.

#### **DEEP CAPITAL CONNECTIONS**

Mark Francis and Sir John Kirwan will lead the capital raising efforts for the Auckland Surf Park Community. Mark has been operating in the New Zealand market for the past 20 years and has an established network of capital providers across the spectrum of debt and equity while Sir John Kirwan has a network within the financial industry as a result of his ambassadorship for Westpac and his mental health focused company Groov.

#### LAND ACQUISITION

AW Holdings 2021 Ltd will enter into a joint venture agreement (Heads of Agreement currently in place) with the existing land-owner once Resource Consent has been granted on the site.

#### **DATA CENTRE**

We are working with a NZX listed company who will be responsible for the development and financing of the Data Centre. Their belief in the project is shown via the accompanying letter of support.



KNZM, SERVICES TO MENTAL HEALTH

MBE, SERVICES TO RUGBY

Sir John Kirwan KNZM MBE is one of the highest try scorers in international rugby union history, having played 96 games for the All Blacks. In 1989, Sir John received a MBE for services to rugby, and in 2012 he became a Knight Companion of the NZ Order of Merit for his services to mental health. He speaks openly about his personal battle with anxiety and depression and how fostering mental wellbeing is something that needs to be put at the top of the business agenda.

Kirwan had no sooner retired from rugby in 1994 than he was lured back to professional sport to play for the Warriors in their first two seasons in Australian league in 1995-96.

He then spent time as a player-coach in Japan, had a stint as a Manager and Assistant Coach with the Blues in the Super 12 competition, before returning to Italy where, in 2002, he became the national team's coach. He later returned to Auckland and worked as Head Coach of the Blues franchise for three years, resigning in 2015.

Sir John partnered with Aventuur in late 2020 and as a passionate Aucklander and avid surfer will be the public figure-head of the Auckland Surf Park community.

JK is an avid surfer, having discovered the sport during his teenage years. He can be regularly found cross-stepping and stylishly cutting loose out in the waves off his beloved Waihi Beach and has visited and surfed both the Melbourne and Swiss Wavegarden Coves.

Few understand the challenges of maintaining strong mental health and wellbeing better than JK and he is deeply involved in creating the park's "DNA". He has a strong vision around the holistic and educative experiences both surfers and non-surfers of all ages will be able to enjoy at the park. He will also be heavily involved in our capital raise, media and marketing presence, community-building exercises and partnerships.

JK is also a global Ambassador for DHL and a Westpac Ambassador in New Zealand, whilst continuing with raising the profile and assisting with the Mental Health initiatives, including his involvement with <a href="https://www.depression.org.nz">www.depression.org.nz</a> and his work with Groov Now, a company taking an innovative approach to health and wellbeing.



UNIVERSITY OF OTAGO,

In 2001, Mark formed Augusta Group Limited and began developing small scale commercial, industrial and residential property across Auckland. In 2003, with a string of successful repositioning and development projects completed, Mark formed Augusta Funds Management a property syndication platform as a subsidiary entity of Augusta. That division entered a strategic partnership with Bayleys Real Estate for capital raising for property syndicates which began with its first syndicated deal in Hamilton for just under NZ\$4Million. In 2006, Mark listed Augusta onto the NZX, making him the youngest CEO of a publicly listed company in New Zealand at age 31.

The business successfully navigated the Global Financial Crisis and went on to become NZ's largest Property Funds Management platform with over NZ\$2Billion in funds under management in NZ and Australia on behalf of over 4,000 NZ investors. The company managed investments across the spectrum of property sectors and operated a large in-house development team that has delivered hundreds of millions in refurbishment and new-build development projects and acquisitions.

In mid 2020, Augusta was acquired by ASX Listed Centuria Capital Group in a deal that valued Augusta at approximately NZ\$180Million.

Augusta delisted from the NZX and became a wholly owned subsidiary of Centuria creating a trans-tasman real estate platform with over AUD\$20 Billion in Funds under management. ark stayed on as a significant shareholder in Centuria and is the CEO of Centuria NZ.

Outside of Centuria, Mark has a range of private investments ranging from retail to data analytics and has a considerable private property portfolio and sits on several company boards.

Prior to form Augusta, Mark learnt the property development business while at his fathers NZX listed company Force Corporation Limited. After leaving university he worked as an Analyst at Stock broking firm Hendry Hay MacIntosh. From there, through a trans-tasman joint venture, he joined the Development Team at Village Roadshow PTY Limited based in Melbourne and was involved in the delivery of numerous entertainment-based cinema and theme-park developments over 4 years.



FORMER CHAIR, SURFING NEW ZEALAND Trevor is a local partner in bringing the Auckland surf park development to life. Trevor partnered with Aventuur in late 2020 after having already spent more than half a decade studying the latest developments and technologies within the nascent surf park industry.

He brings more than 40 years of experience working in senior executive roles within the media and professional sport industries in Australia and New Zealand. This has included roles within professional sport as the Chief Executive Officer of New Zealand's National Rugby League (NRL) franchise, the Warriors, as well as the Head of Commercial for NZ Rugby and the All Blacks.

He also has a deep understanding of the media and content industry, becoming New Zealand Media and Entertainment (NZME) inaugural Head of Sport and holding the same role for a decade with Fairfax NZ (now Stuff).

In recent years, Trevor has been providing consultancy services to MediaWorks NZ and Sky Sport NZ.

Trevor is also a passionate surfer. He was acting chair of Surfing New Zealand in 2020 and a board member for three years. He has also served as a director on the SurfAid New Zealand Board since 2021.

Trevor's surfing background combined with his commercial experience across several industries, his understanding of marketing and media, and his deep network across New Zealand has made him in an integral member of the Aventuur team driving the Auckland project.

He is focused on working closely with Sir John Kirwan and Aventuur's wider team on building and delivering an authentic Kiwi experience that is both sustainable and inspiring. He will be responsible for liaising with our many supporting partners from the surfing and sports sector and also building our brand awareness and authenticity within the Auckland and NZ markets.

# **AVENTUUR**

Aventuur is the leading global creator of integrated surf park developments.

Our mission is to create exceptional surfing destinations and experiences that generate meaningful social and economic value.



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UNIVERSITY OF CAMBRIDGE, MASTER OF FINANCE

UNIVERSITY OF AUCKLAND, BACHELOR OF COMMERCE (HONS)

CHATERED FINANCIAL ANAYLST Richard is a Partner of Aventuur, which he co-founded in 2019 with Nicholas Edelman. He is focused on leading the underwriting and due diligence of development projects.

Prior to co-founding Aventuur, Richard was a Principal at Pegasus Surf Lodges with fellow Aventuur co-founder, Nicholas Edelman. Pegasus is a hotel management company and investment firm focused on the acquisition and development of surf lodges globally.

While at Pegasus, Richard ran the acquisition process for two surf lodges; Nootka Wilderness Lodge on Vancouver Island, BC, Canada and Monkey's Resort in Telos Islands, West Sumatra, Indonesia. He was also responsible for the financial operations for two of the existing lodges; Pinnacles on Telos, West Sumatra, Indonesia, and the Telos Island Lodge, West Sumatra, Indonesia.

Upon the completion of his Master's degree at the University of Cambridge, Mr. Duff moved to the United States and joined Fox River Partners as a Principal in 2012. Fox River Partners is a private investment group that focuses on esoteric and special situation transactions where the tangible asset value can be well understood and provides a margin of safety.

He spent five years with Fox River as a Principal, overseeing the due diligence and monitoring of the investment portfolio. During this time, the firm made investments in residential land, hotels, a digital out-of-home advertising company and oil and gas services. He also co-managed a hedge fund of funds portfolio which operated a number of strategies including energy transmission rights, risk-arbitrage, fundamental value, and structured credit.

Richard began his career with Goldman Sachs JBWere in Auckland. While at GS JBWere he sat firstly in the Institutional Equities team where he was responsible for the execution of client order flow and ran a proprietary trading book focused on the arbitrage of dual-listed securities. He then went on to work on the newly formed Markets Desk which focused on cross asset sales to institutions and ultra-high net worth clients.



UNIVERSITY OF CAMBRIDGE, BACHELOR OF LAWS (HONS) UNIVERSITY OF SYDNEY, BACHELOR OF ECONOMICS Nicholas is CEO of Aventuur, which co-founded in early 2019 with Richard Duff. He is focused on leading the executive team, product development and is responsible for strategic relationships.

Prior to co-founding Aventuur, Nicholas was a Principal at Pegasus Surf Lodges along with fellow Aventuur co-founder, Richard Duff. Pegasus is a hotel management company and investment firm focused on the acquisition and development of surf lodges globally.

At Pegasus he was focused on the origination and execution of new boutique adventure hotels. He was also responsible for the oversight of onsite management and demand generation, utilising both traditional and creative strategies to grow the customer base and ensure guests enjoyed an exceptional experience.

After completing a Law degree at the University of Cambridge, Nicholas moved to Singapore to work with Deutsche Bank and worked in the Institutional Client Group focusing on Structured Credit transactions. While in Singapore he was promoted from Analyst to VP in three years.

In that role he covered many of the world's most prominent Hedge Fund, Institutional investors and insurance companies.

After five years in Singapore, he moved to New York with Deutsche Bank, joining the Transport, Infrastructure and Energy team. This team was responsible for the deployment of an \$8bn debt financing portfolio, with his principal focus being the origination, execution and syndication of renewable energy transactions in North and South America.

While studying at the University of Cambridge, Nicholas held three internships, working for the High Court in Hong Kong, Deutsche Bank in Hong Kong and HSBC in London.

Nicholas began his career in Sydney at Balmain Corporation, a commercial property fund and debt originator. At Balmain he was responsible for the underwriting and due diligence of commercial real estate developments. In 2008, through the challenging GFC, he was able to source capital for his portfolio of developers through enhanced credit underwriting and sourced funds from bank and non bank lenders.

# ANDREW ROSS



MURDOCH UNIVERSITY. BACHELOR OF COMMERCE

MURDOCH UNIVERSITY, **BACHELOR OF LAWS** 

GRADUATE AUSTRALIAN INSTITUTE OF COMPANY DIRECTORS

Andrew joined Aventuur in July 2020 as a Partner. He is focused on all facets of the design, development and operation of integrated recreation and leisure destinations which include a surf park as the central feature of the ecosystem.

Prior to joining Aventuur, he founded URBNSURF in 2012, an Australian based surf park development company. He was one of the first people to understand how advances in technology could allow for the creation of ocean-like waves in a man-made environment.

During his eight years as Chairman and CEO of URBNSURF, he was responsible for the development of the first man-made surfing lagoon in the Southern hemisphere. 'URBNSURF Melbourne', which commenced operations in January 2020. He is now considered a leading global authority with respect to the feasibility, design, construction and operation of man-made surf parks.

Prior to founding URBNSURF, Andrew founded and ran as Managing Director two international oil and gas exploration & production companies. Andrew led Elixir Petroleum (EXR), an ASX and AIM dual listed oil and gas explorer and producer, from 2007 to 2013. Elixir had a portfolio of assets in the UK North Sea, offshore the US Gulf of Mexico and onshore in France. Andrew also founded and led as Managing Director Cape Energy SA, a private equity backed oil and gas explorer and developer from 2004 to 2007. Cape Energy held assets offshore in the Bass Strait and brought the offshore Galoc Field in the Philippines into production.

Andrew began his career as a tax lawyer in Australia before moving to Europe where he worked as the in-house legal counsel for a large AIM listed oil and gas company, and then as a Director of Corporate Finance with a London based private merchant bank.





PRO ATHLETE WSL

WSL BOARD MEMBER

SURFING AUSTRALIA VICE CHAIRMAN

WSL PURE AWARD FOR OUTSTANDING OCEAN ADVOCACY (2020) An elite surfing athlete and former World number 6, Ace has spent the last 16 years competing on the World Surf League (WSL) Championship Tour - achieving two event victories over Kelly Slater at Hossegor (France) and Teahupoo (Tahiti). He spent 10 consecutive years in the World's top 20.

During his career, Ace has served as an ambassador for some of the world's leading sports brands such as Nike and Hurley and represented his fellow competitors as the World Pro Surfers Athlete Representative between 2014-2018. Ace is also the Vice Chairman at Surfing Australia and formerly sat on the WSL Board.

His work as a social and environmental advocate includes being a founding director and board member of Surfers For Climate and serving as an advocate for Take3 For The Sea Foundation, WSL Pure and The Sapphire Project. He is also a published children's author.





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UNIVERSITY OF SYDNEY, BACHELOR OF ARTS

UNIVERSITY OF MELBOURNE, JURIS DOCTOR

ADMITTED TO PRACTICE IN NEW YORK AND AUSTRALIA

Jess has over 10 years of professional experience in Australia and the United States as a mergers and acquisitions lawyer, possessing deep knowledge of major infrastructure projects from construction, through delivery, to operations.

Prior to joining Aventuur, Jess was Senior Legal Counsel at Transurban where she was involved in acquiring infrastructure projects with an enterprise value of over \$33 billion.

Before moving in-house, Jess was a solicitor at Cravath, Swaine & Moore LLP in New York City and Clayton Utz in Melbourne.

Jess is admitted as a solicitor of the Supreme Court of New South Wales and the High Court of Australia, and after passing the New York Bar in 2016, was admitted as an attorney to the New York State Bar.

Jess is also the Vice President of the Australasian Surfing Lawyers Association.



# **PERTH PROJECT**

Aventuur has been trusted by the Western Australian Government as the preferred developer of a 5.7ha site in Perth via a competitive tender process against a rival developer.

We are also working on an undisclosed development in North America.



AUCKLAND SURF PARK // CONFIDENTIAL

Founded by Aventuur Chair Andrew Ross, URBNSURF developed the first Wavegarden 'Cove' in the Southern Hemisphere.

#### **URBNSURF FOUNDED IN 2012**

Construction of the Melbourne 'Cove' began on May 2018, with first waves achieved in Oct 2019, and park opened on 6 Jan 2020.

# **EXPERIENCE IN DEVELOPMENT AND OPERATIONS**

Andrew assembled and led a multi-disciplinary and hands-on development and operations team for the Melbourne Cove.

#### **INVALUABLE LESSONS**

Lessons learned from the Melbourne project are invaluable for future surf park developments.

#### COMPLEX PROBLEM SOLVING

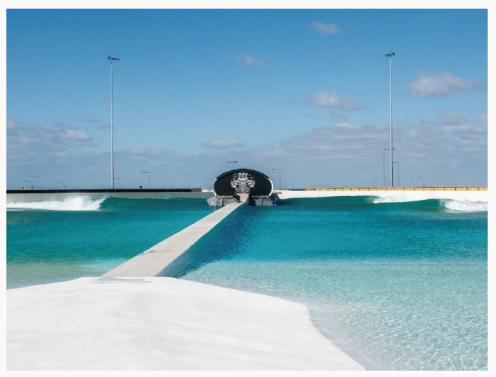
Team had to identify and solve a large number of complex design, engineering, procurement, construction and commissioning issues.

#### **SOLUTION ORIENTED**

Required novel, solution-based thinking, real-time adaption on site and alignment of interests between multiple stakeholders.

# **URBNSURF GROUP**

The first Wavegarden 'Cove' in the Southern Hemisphere and one of the few people to have delivered a Wavegarden 'Cove' globally.











# PEGASUS LODGES & RESORTS

It was at Pegasus that the founders of Aventuur saw first-hand the user acceptance of the surf park as high-end customers swapped trips on the Rotu Motu for a few days at the Surf Ranch.

Offered access to uncrowded waves; wave generation technology now enables delivery of this at scale.

#### SURFING EXPERIENCE

Pegasus experience taught Aventuur what consumers desire from a surfing experience and how to market that experience.

#### **MORE THAN WAVES**

Surfing is about more than just the waves; it is a time to relax, reflect and spend time with friends and family.

#### **ENTIRE CUSTOMER JOURNEY**

Gained operational experience in surf tourism; managed the entire customer journey; initial enquiry to post trip surveys.

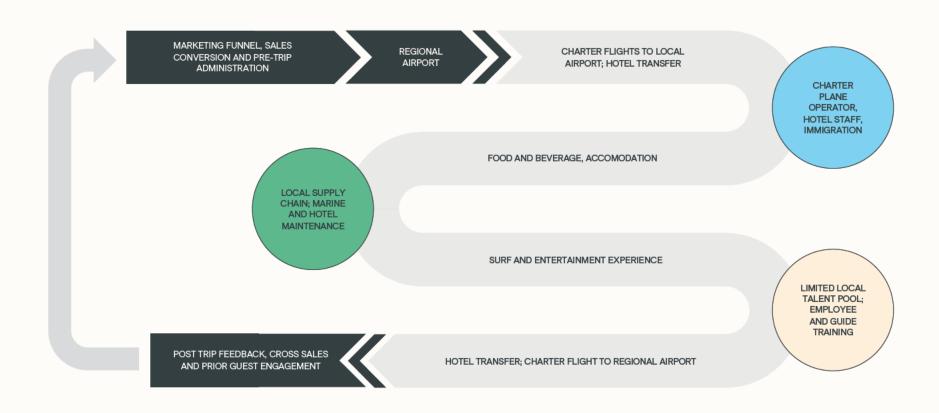
#### OVERLAP WITH THE WELLNESS INDUSTRY

Surfing culture shares significant overlap with the wellness industry; core part of the overall offering and increases TAM.

# INTERMEDIATE SURF MARKET

Intermediate surf progression isn't well served and the size of the market opportunity is misunderstood by the industry.

#### PEGASUS - OPERATING MODEL

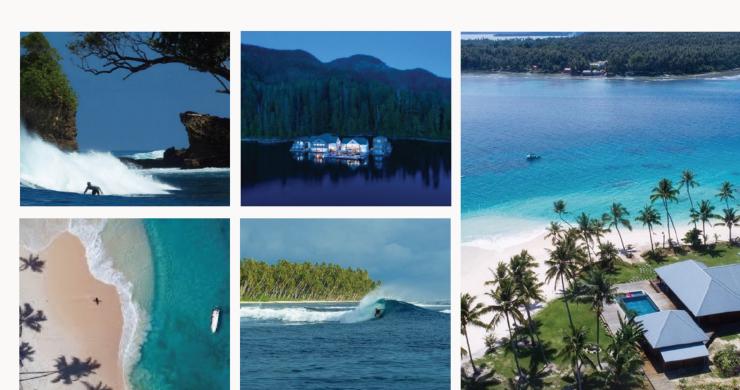




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# **PEGASUS - SURF DESTINATIONS**



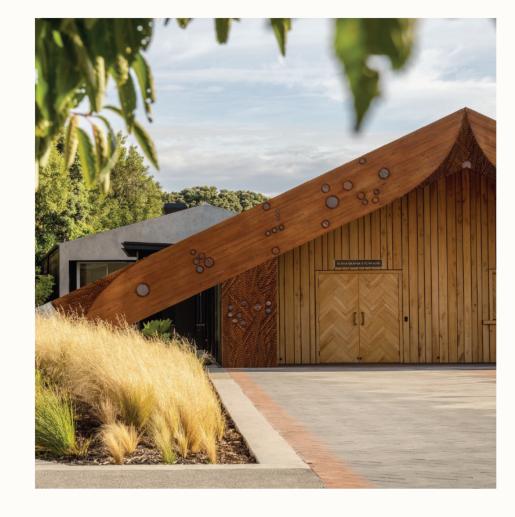


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# **CONSULTANT TEAM**

AW Holdings 2021 Ltd has employed a team of consultants with a track record of involvement in significant and successful projects.

The consulting team includes: Studio Pacific, Barker and Associates, RCP, Wood and Partners, Flow Transportation Specialists, Tonkin and Taylor, Bioresearches and CFG Heritage.



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# Partnerships



# "Sharing the exhilarating experience of surfing perfect waves with everyone, everywhere"

WAVEGARDEN MISSION STATEMENT



# WAVEGARDEN

Based near San Sebastián, Northern Spain, Wavegarden is a cutting-edge engineering company dedicated to the research, design, manufacture, and installation of world-class wave generation systems and surfing lagoons. Wavegarden is the market leader in the rapidly emerging sector of artificial wave generation, having developed the first commercially viable wave generating technology, solving for both wave quality, frequency, and lagoon capacity.



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# INDUSTRY LEADING TECHNOLOGY

Wavegarden has
developed the only
proven, commercially
viable, wave generating
technology capable of
emulating an ocean-like
surf experience.

Lowest Energy Consumption
High Wave Frequency
High Surfer Capacity
Proven Wave Quality
Proven Unit Economics
Proven Reliability
Proven Delivery Capability

# **DELIVERY CAPABILITY**

Wavegarden has supported 5 commercial projects across 5 continents as well as developed a research and development facility in Spain.











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#### SURFING NEW ZEALAND

Aventuur and Surfing New Zealand have an MoU in place to grow the sport. Areas of collaboration include: growth of surfing participation, events, enhanced community wellbeing, improved physical and mental health.

It is envisaged that the Auckland Surf Park community will become the home of the proposed Surfing NZ high performance centre.





"We believe a surf park will be an important piece of sports infrastructure not only for Auckland but the entire country, not to mention international visitors that will see the development as a key attraction."

Ben Kennings, Surfing New Zealand CEO

Established in 1963, Surfing New Zealand is responsible for competitions, development of training programmes and education of surf coaches and judges.

#### MICRO SURF ACADEMY

Aventuur is working with worldrenowned 'Micro Surf Academy' to provide the academy offering at all of its parks. The Auckland surf park will feature a dedicated academy building and offer improvement programmes for all surfers of all levels.

Working with MSA on Aventuur's high performance programmes is experienced WSL Championship Tour competitor Adrian 'Ace' Buchan who is Aventuur's Director of Surfing (seen here at Raglan with Kiwi Olympian Billy Stairmand).



