



BRF-1426 - Update on National Adaptation Plan Engagement

Date Submitted:	7 April 2022	Tracking #: BRF-1426	
Security Level	In Confidence	MfE Priority:	Urgent

	Action sought:
To: Hon. James Shaw, Minister of Climate Change	Note the proposed engagement for the draft national adaptation plan

Actions for Minister's Office Staff	Return the signed report to MfE
Number of appendices and attachments: #1	Appendix 1: Summary of proposed engagement schedule

Key Contacts

Position	Name	Cell phone	1st contact
Principal Author	Maiki Andersen		
Responsible Manager	Emma Corbett	s 9(2)(a)	
Director	Katherine Wilson	s 9(2)(a)	✓

BRF-1426 - Update on National Adaptation Plan Engagement

Key messages


1. This briefing provides you with an outline of the engagement approach for consultation on the draft National Adaptation Plan (NAP) as you requested.
2. Cabinet is due to take a decision on 11 April to publicly consult on the draft NAP from 13 April to 27 May 2022. This will be fully online due to current COVID-19 restrictions. There will be an opportunity to make written submissions to Ministry for the Environment (MfE) website. A summary of the planned engagement is included in Appendix 1.
3. Particular focus is on reaching groups that are disproportionately impacted by climate change. This will also need to be part of ongoing engagement with these groups.
4. Engagement and messaging will align with the planned release of the emissions reduction plan on 15 May 2022. We are providing you with advice on the engagement approach to the emissions reduction plan next week [BRF-1469 to come].
5. An overarching 'climate narrative' is being developed through the MfE Communications team to ensure consistency and alignment.

Recommendations

We recommend that you:

- a. **note** the engagement approach and activities outlined in this paper will begin on 13 April and run through to 27 May 2022
- b. **note** the engagement approach includes a strategy and resources to reach communities disproportionately impacted by climate change
- c. **note** we are working with your office to confirm your preferences for launch of the draft national adaptation plan consultation on 13 April.

Signature

Katherine Wilson Director – Climate Adaptation and Evidence Climate Division	
Date	7 April 2022

Hon. James Shaw, Minister of Climate Change	
Date	

BRF-1426 - Update on National Adaptation Plan Engagement

Purpose

1. This briefing provides you with an outline on the engagement approach for consultation on the draft National Adaptation Plan (NAP) as requested.

Context

2. The Climate Change Response Act (CCRA) requires public consultation on the draft national adaptation plan (NAP) before it is finalised. Cabinet is due to take a decision on 11 April to publicly consult on the draft NAP between 13 April and 27 May.
3. A key issue for consultation is how we can use this to build our understanding of equity issues in relation to climate impacts. We are working with MSD to distribute factsheets on the draft NAP to older, disabled and young people. The factsheets provide a summary of the consultation and the issues relevant to these groups.
4. MSD have also advised lower income groups may not be in a position to engage on the draft NAP as they are facing wider systemic issues. We are working with MSD on how to reach these groups over the longer term.
5. Over the last year, MfE has undertaken targeted engagement with Treaty partners and key stakeholders, including local government on the draft NAP.
6. We have held initial conversations with Māori, key local government and business community stakeholders and agencies to raise awareness and test our engagement approach.
7. Upcoming engagement will build on these conversations and seek to raise awareness of the Government's adaptation work programme. This will help to understand the impacts of these on different parts of society and to test whether the draft NAP provides adequate actions to address climate risk. A summary of the planned engagement is included in Appendix 1.

Advice

8. Engagement activities will focus on sectors tasked with implementation and communities likely to be disproportionately impacted by climate change. This is intended to be achieved by:
 - a. broadening stakeholders and channels to reach sectors and communities likely to be disproportionately impacted
 - b. developing supporting resources for agencies and stakeholders, including a pre-recorded webinar and stakeholder-relevant fact sheets to share with their channels and use to support discussions on adaptation and the draft NAP.

Communications

9. We are creating easy to understand content about the consultation for our social and web channels. This aims to help everyday New Zealanders understand what adaptation is,

encourage them to take action and to make a submission. This includes providing targeted material for Māori and disproportionately impacted groups.

10. We have identified several stories to pitch to the news media over the next few weeks to garner more interest in the draft NAP. We are also working with your office to prepare a video of you introducing the draft NAP that will be used on social media.
11. We have prepared summary information on the content of the draft NAP. This includes:
 - a. fact sheets targeted at local government and disproportionately impacted groups (disabled people, youth, older people, Māori, rural communities and Pasifika) to help them understand how climate change impacts them, and how the draft NAP can help address these risks
 - b. a pre-recorded video presentation providing a high-level overview of the consultation.
12. We are working with your office to discuss the communications plan and details for launching the draft NAP public consultation.

Online webinars and workshops

13. We plan to hold two general public webinars to provide an overview of the draft NAP and a forum for general information and to answer questions.
14. We plan to hold more targeted workshops with Treaty partners, local government and the business sector. Separate workshops with the banking and insurance sector will be run by the Treasury, focusing on flood insurance.
15. We are planning two targeted workshops on managed retreat that allow for wide ranging discussions and feedback, not limited to the consultation material. These will be facilitated by Jonathan Boston and a small range of targeted stakeholders from different sectors.
16. MfE will lead engagement for Māori, local government, youth and the research community due to existing relationships and cross-over with sectors. We are also working with the Sustainable Business Council on an online workshop. Other agencies will lead engagement for other relevant sectors and disproportionately impacted communities due to relevant work programmes and existing relationships.
17. We are working closely with agencies to ensure alignment. This will include other agencies participating in MfE-led engagement, and MfE participation and providing supporting resources for agency-led engagement.

Māori engagement

18. The focus for Māori engagement is to seek further perspectives on the draft NAP. This includes testing the sufficiency of actions for iwi and Māori and the opportunity for further climate partnership with Māori.
19. We have engaged with Pou Take Āhurangi and Ihirangi throughout the development of the draft NAP. Workshops were also held with Māori in June and July 2021 alongside engagement on the emissions reduction plan. The conversations tested early thinking on areas where action was most urgent.
20. In March 2022 we ran four early engagement workshops. These covered managed retreat within the context of broader adaptation policy. The purpose of these workshops was to

understand what managed retreat means to Māori, including the distinct perspectives Māori have within their respective areas, regions, hapū and iwi.

21. We have also been working with Ihirangi to co-develop the approach to engagement on the draft NAP with Māori. Ihirangi will facilitate five workshops focused in implications for Māori with the support from relevant agency leads.
22. A complementary Māori Media Strategy has been developed so bespoke messaging is circulated about the Māori focused workshops.

Engagement with other communities also disproportionately impacted by climate change

23. To reflect your direction, our engagement approach includes strategy and resources to better reach vulnerable communities that are more affected and less able to respond to climate change. This includes rural communities, women, youth Pasifika, disabled people and low-income groups.
24. MfE has worked with officials from the following agencies to develop a plan to reach these communities and discuss insights from stakeholder groups:
 - a. All of Government COVID team
 - b. Ministry of Social Development
 - c. Ministry for Women
 - d. Ministry for Primary Industries (rural communities)
 - e. Housing and Urban Development.
25. This includes distributing factsheets through the Office for Seniors, the Office for Disability and the Ministry of Social Development's Beneficiary Advisory Group.
26. The strategy for engaging with vulnerable communities will be to:
 - a. broaden the network of stakeholders
 - b. provide lead agencies and these groups with supporting resources to pass along to networks or undertake their own engagement
 - c. to understand future needs of those communities.
27. Much of this engagement will be led by other agencies through their networks.
28. We anticipate this approach to engagement will also help to set the foundation to help inform future NAPs by developing stronger networks into communities disproportionately affected by the impacts of climate change.
29. Questions in the consultation document have been tailored to seek information on the impacts these disproportionately impacted groups face. We are working with MSD on wording of an additional question to seek feedback on actions needed to ensure existing inequalities are not increased due to the impacts of climate change.
30. *Ensuring upcoming draft NAP and emissions reduction plan engagement aligns*
31. The emissions reduction plan is due to be released 15 May 2022, which is during planned consultation on the draft NAP.

32. Officials at MfE are working together to ensure engagement surrounding the release of the emissions reduction plan and engagement opportunities during the draft NAP consultation are aligned. You will receive advice on the planned engagement approach for the release of the emissions reduction plan next week (BRF-1469 forthcoming).

Next steps

33. Cabinet is scheduled to discuss releasing the draft NAP proposals for public consultation on 11 April 2022.
34. If approved, public consultation on will run from 13 April to 27 May 2022.
35. Following consultation, we will provide advice on the key themes identified through engagement and submissions analysis. The final NAP is due to be published by 3 August 2022.

Proactively released under the Official Information Act 1982

Appendix 1: Summary of proposed engagement schedule

Week beginning	Planned engagement/consultation
Monday 11 April	<ul style="list-style-type: none"> • Pre-recorded webinar published on MfE website
Monday 18 April	<ul style="list-style-type: none"> • Sustainable Business Council workshop #1 [TBC]
Monday 25 April	<i>No planned engagement this week due to ANZAC and school holidays</i>
Monday 2 May	<ul style="list-style-type: none"> • SBC workshop #2 [TBC] • Local government workshop #1
Monday 9 May	<ul style="list-style-type: none"> • Managed retreat targeted deep-dive #1 (facilitated by Jonathon Boston) • General public webinar #1 • Pasifika workshop
Monday 16 May	<ul style="list-style-type: none"> • 5x Ihirangi facilitated workshops • Local government workshop #2 • Science/research workshop • Launch of the Emissions reduction plan
Monday 23 May	<ul style="list-style-type: none"> • Managed retreat targeted deep-dive #2 (facilitated by Jonathon Boston) • General public webinar #2