

Understanding Local Government User Needs

6th October 2023













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Background & objectives







Background

The Ministry for the Environment (MfE) is undergoing extensive work to limit the impacts of climate change and reduce communities' exposure and vulnerability to a changing environment.

MfE's Climate Change Division is developing several initiatives to help drive climate action which are both mitigation and adaption focused. To inform this work, an understanding of the needs of various groups is required to help develop risk-informed resources (including guidance and tools) to drive climate action.

Objectives

To understand how to enable climate action with guidance and tools that are based on local government needs:

- Understand councils' current and future needs and barriers in their climate-related work, and how MfE can address these needs through the development of tools, guidance, data provision, and resources
- Gauge what kinds of tools / resources / data would help councils in their climate-related work and in driving climate action in their region (not including policy statements or instruments)
- Understand how these needs are organised, from critical to low priority





Approach



QUALITATIVE

The qualitative stage aimed to test the quantitative questionnaire outline with key council staff (selected from the Ministry's lists), targeting councils likely to have high, yet different needs.

- Sample size: n=3 x 1-hour interviews online via Microsoft Teams
- Fieldwork: 28 June–5 July
- Recruitment: Via MfE contacts list
- Incentive: Participants did not receive an incentive

Note: Qualitative insights are based on a small sample size (n=3), but we are confident these insights are reflective of council staff.

QUANTITATIVE

The quantitative stage aimed to better understand the needs of NZ councils.

- Sample size (completed interviews): n=50 local government staff responsible for managing climate response and action in their communities, consisting of various ratepayer bases and council staff sizes; recruited via client-provided lists
- **Methodology:** Online interviews
- Fieldwork dates: 15 August–12 September
- Duration: 30 minutes
- Weighting: Data was not weighted
- Response rates: Due to the use of an open link, it is not possible to calculate response rates. An email invite to the survey was sent by Ipsos to n=484 respondents with an individual link. An open link (to be used by multiple respondents) was sent to members of ACAN and ACCN. Recipients could also forward the open link to other relevant colleagues.



Sample makeup



COMPLETED AS AN INDIVIDUAL VS GROUP

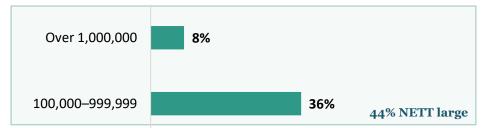
n=7 Individual n=16 (70%*)

As a group

n=27

Not asked the question

RESIDENTS IN COUNCIL

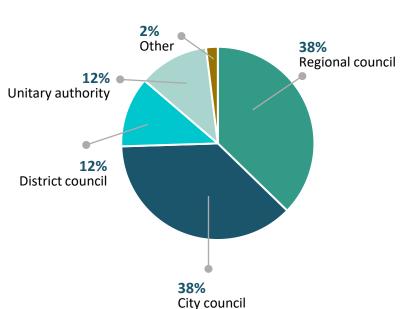


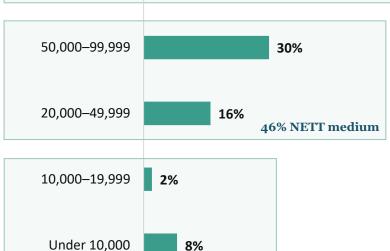
SAMPLE SOURCE

n=11 n=39 ACAN list Other

Other list / source

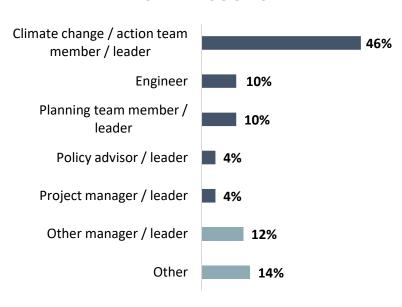
COUNCIL TYPE

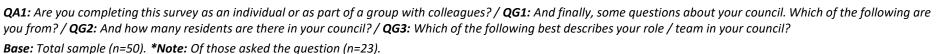




10% NETT small

ROLE IN COUNCIL







Key findings







Key findings

- Climate change may be widely acknowledged and accepted; however, councils are still struggling to have it prioritised
 - For the majority, climate change is a priority, but other priorities are higher. The biggest barrier to climate change action is *funding*, while *resourcing* and *expertise* are also high. A large proportion report to still be dealing with *issues* of acceptance / denial of facts regarding barriers to unlocking climate action.
- Priorities are set to change during the next LTP round.
 - Adaption processes are something that all councils are currently dealing with. Most commonly they are updating policy / planning documents and assessing climate change / multi-hazard risks. Nearly a third are still dealing with climate change scepticism within the council itself.
- A need for standardisation and guidance features widely in tools and data gaps.
 - Councils are using a range of tools and data sources in their climate change workstreams, with most common being data from Stats NZ and LINZ, and government agency guidance (such as coastal hazard guidance). Close to two thirds are relying on external consultants. When asked why some of the tools are not used, councils mostly stated they hadn't heard of the tools.
- It is clear that MfE's proposed tools would be valuable to councils. There is a high level of both urgency and need, especially for a geospatial risk assessment tool. A number of councils are also keen to be involved and work with MfE to co-design tools.







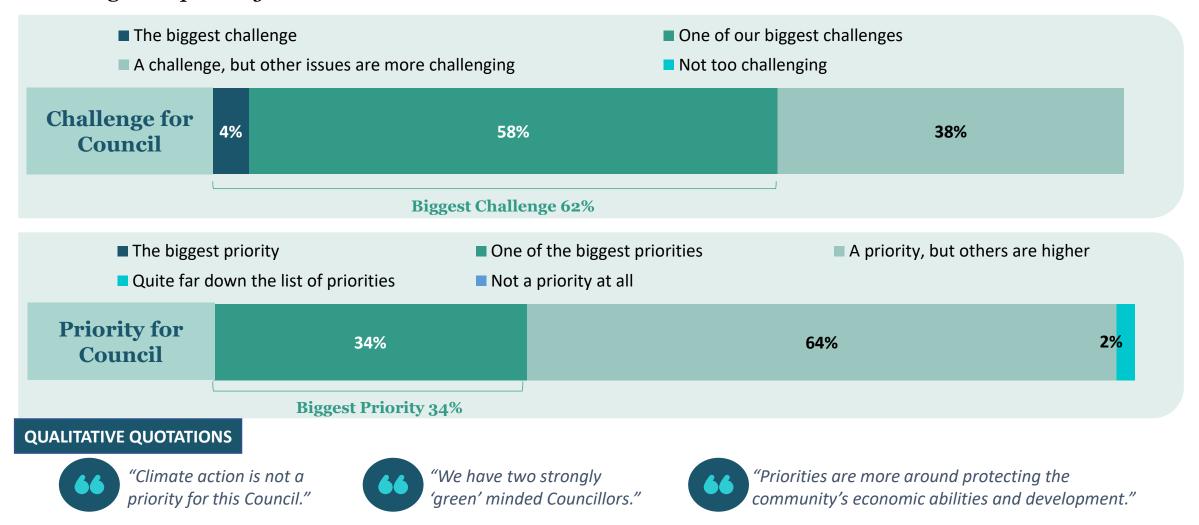


Climate change as a challenge

Base: Total sample (n=50)



The majority view climate change as *one of* the biggest *challenges* facing their council; however, it isn't seen to be as large of a *priority* for council.



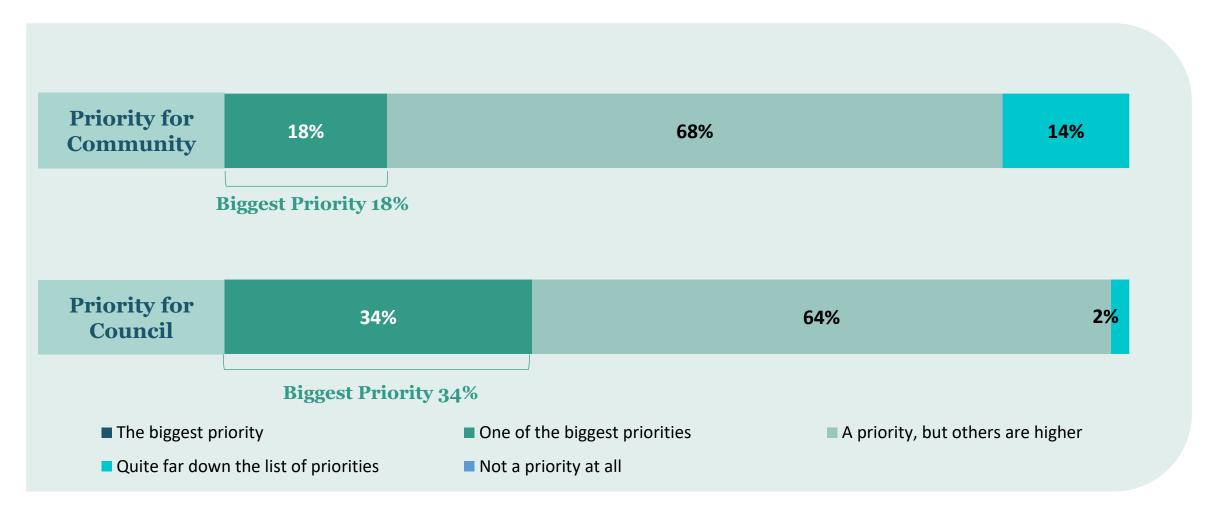
lpsos

QB5: Thinking about all the issues your council is currently facing, how much of a challenge would you say climate change related work is for your council? **QB4:** Thinking now about all the workstreams and priorities across your council, how much of a priority would you say climate change workstreams are for **your council**?

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Climate change as a priority

Climate change is considered to be a bigger priority for councils than for their community.



QB4: Thinking now about all the workstreams and priorities across your council, how much of a priority would you say climate change workstreams are for **your council? / QB6:** And now thinking now about all the different priorities across your local communities, how much of a priority would you say climate change workstreams are for **your local communities?**

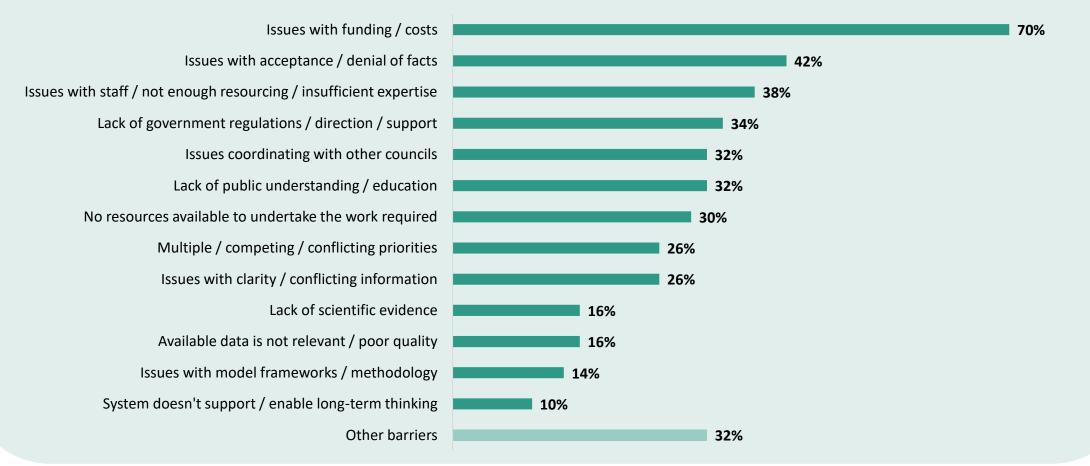




Barriers to unlocking climate action

The biggest barriers to climate action are issues around *funding / costs* & *issues of acceptance / denial*, with *resourcing* & *expertise* being prevalent for a large proportion.

BIGGEST BARRIERS TO UNLOCKING CLIMATE ACTION





QC1: And thinking now about the different climate change related work or workstreams at your council, what do you think are the barriers that your council needs to overcome to unlock climate action?

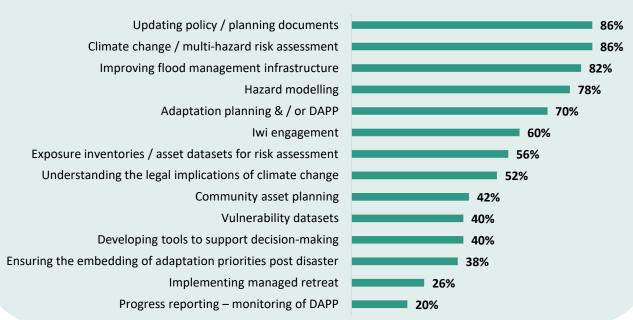




Current issues breakdown







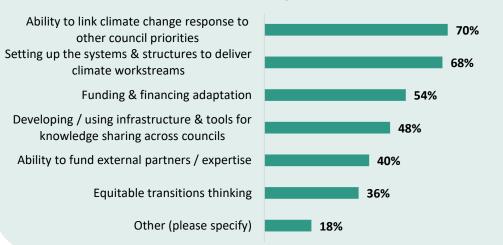




EMISSIONS REDUCTION



GENERAL / OTHER



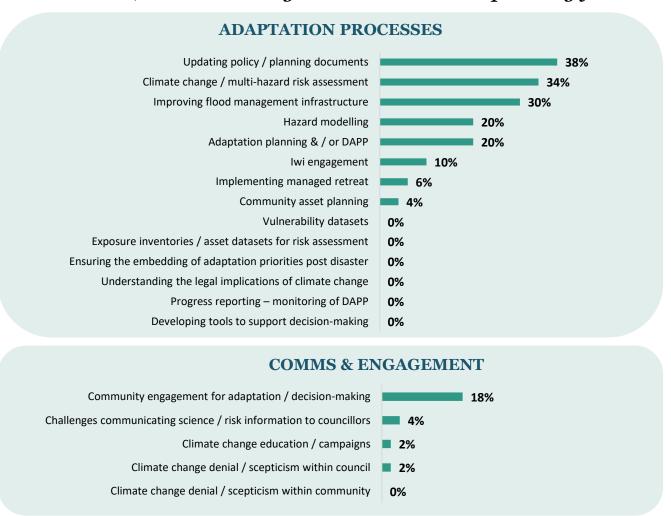


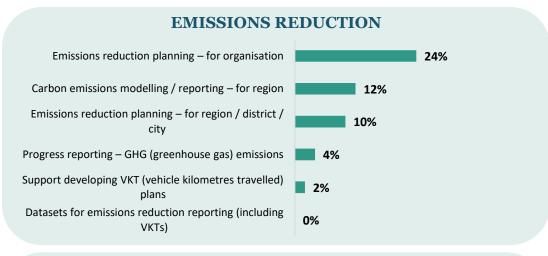
QB1: From a climate change perspective, which of the following issues or actions are your council currently dealing with or undertaking?

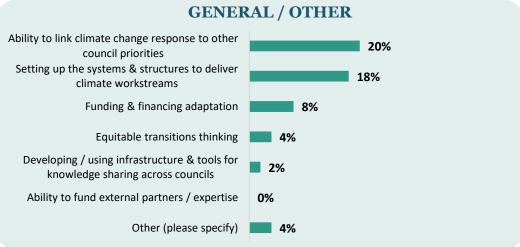
Top-3 priorities now



The top priorities for councils now are mostly adaption processes such as updating policy / planning documents, climate change assessment & improving flood management infrastructure.









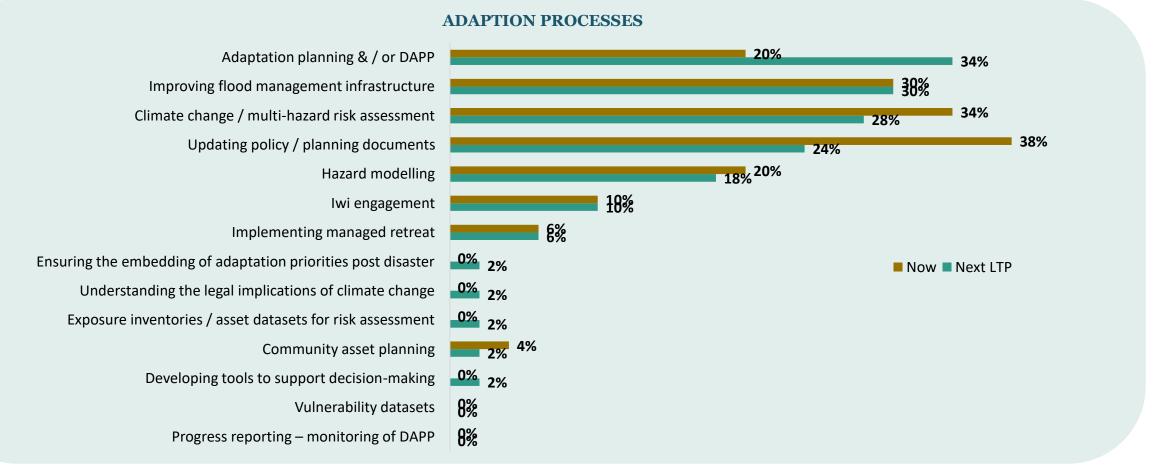
QB2: And which of these would you say are the top-3 priorities for your council?

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Top priorities now vs next LTP

Base: Total sample (n=50)

The top priority for the next LTP for adaption processes is *adaption planning / DAPP*, which will be more of a focus in the next LTP than it is currently. This is in contrast with *updating policy / planning documents* & *climate change / multi-hazard risk assessment*, which are a bigger focus now than in the future.



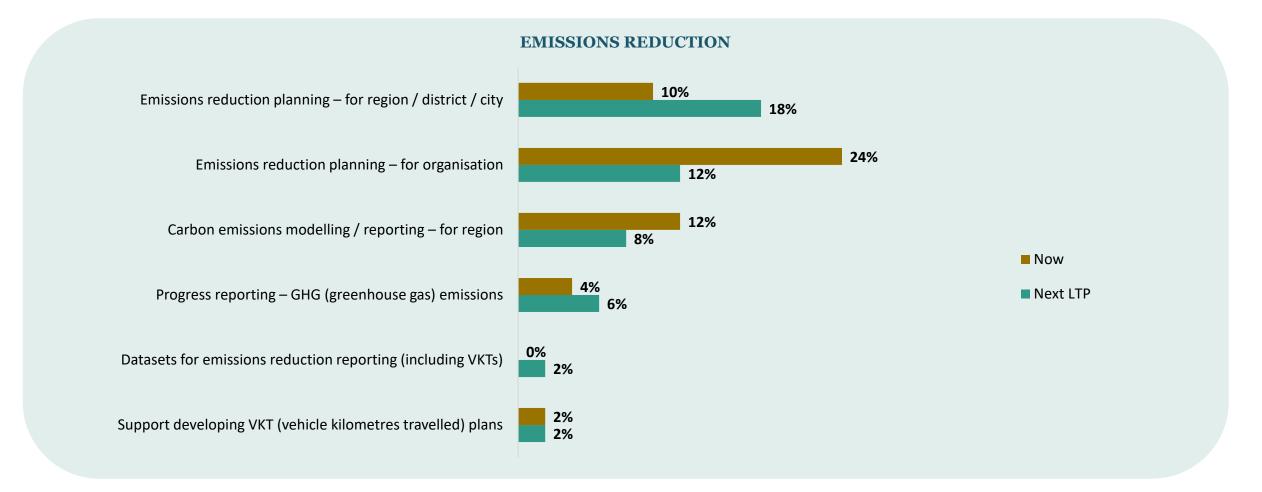


Top priorities now vs next LTP

Base: Total sample (n=50)



The top priorities for the next LTP for emissions reduction issues are planning for region / district / city & for organisation, followed by carbon emissions modelling / reporting.

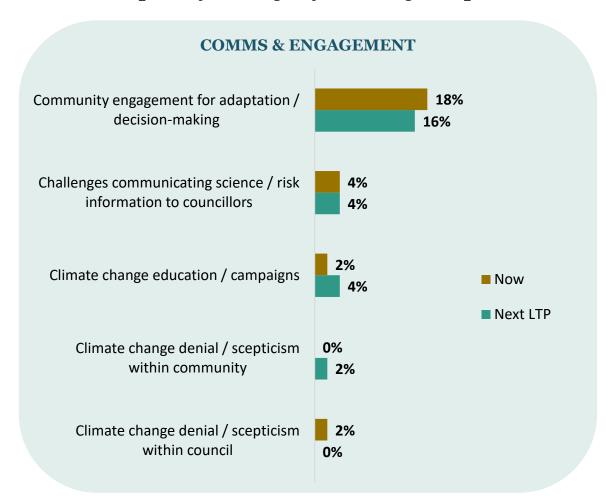


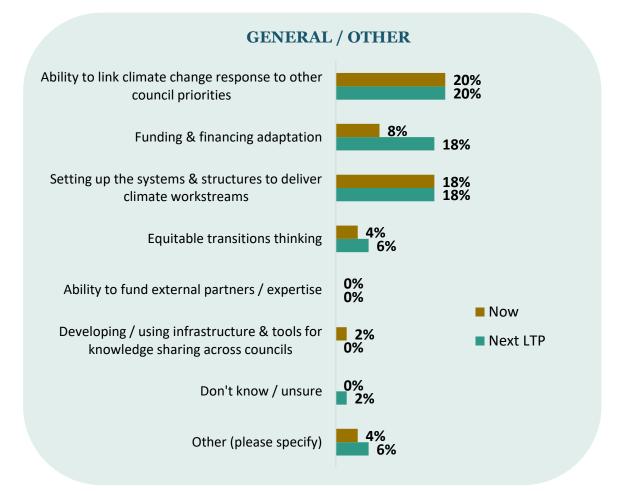


Top priorities now vs next LTP



Most comms & engagement & other activities will retain the same level of priority in the next LTP as they have now, except for funding & financing adaptation, which is more likely to be a priority in the next LTP.







Current data sources / tools usage & gaps

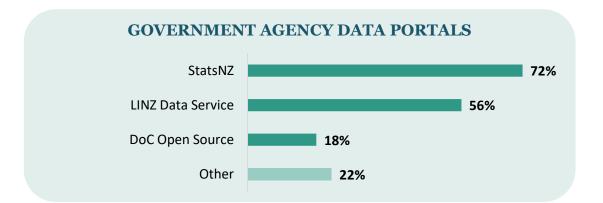




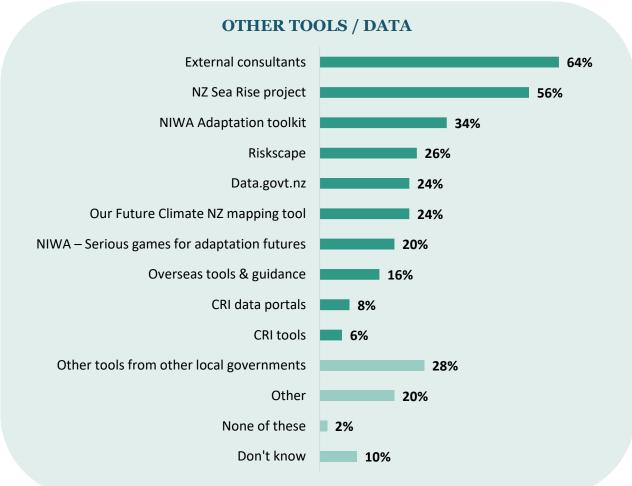


Current tools / resources councils are using

The most commonly used tools / resources are StatsNZ, coastal hazard guidance & external consultants.









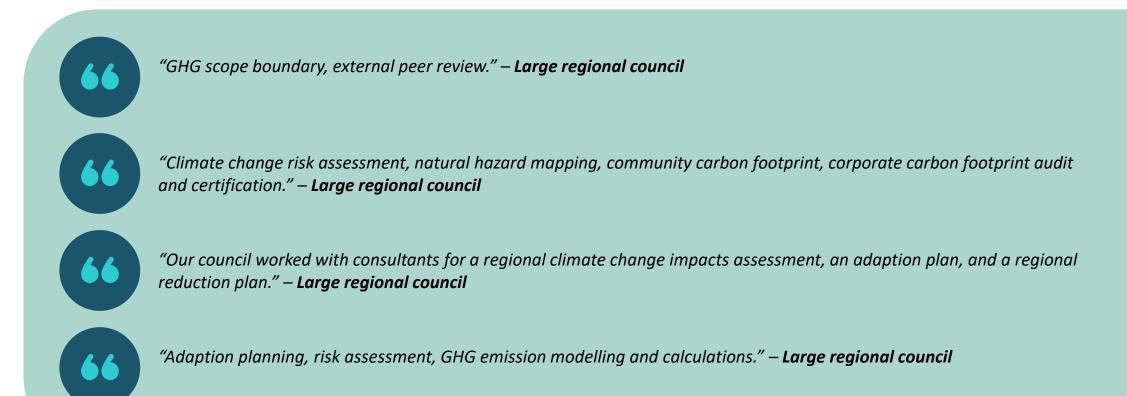
QD1: Which of the following tools or data sources does your council use in their climate change workstreams?

External consultants



External consultants are used in climate workstreams for...

Base: Users of external consultants (n=4)







Reason for <u>not</u> using tools – by least used tools

For the least used tools, the reason for not using is typically due to *not having heard of* it.

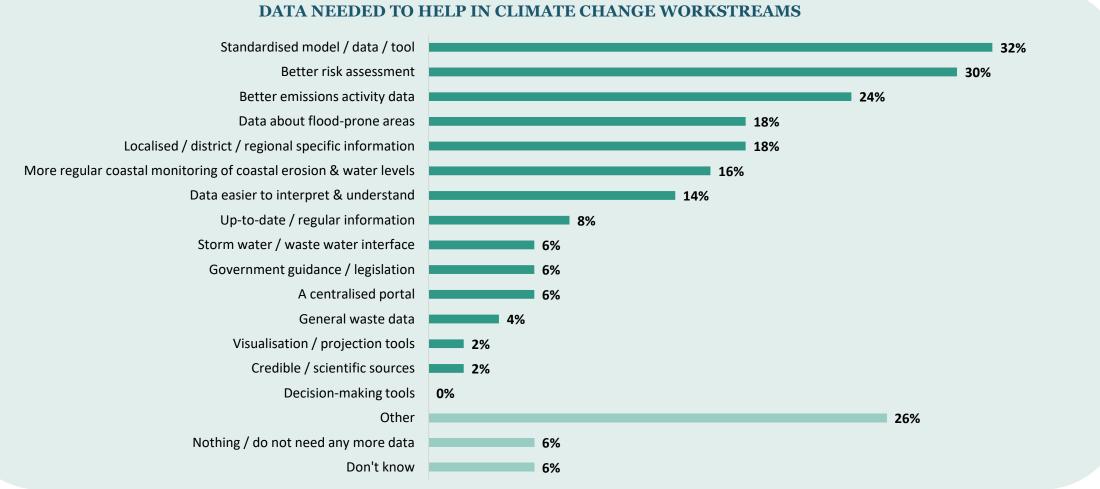
Our Future Climate New Zealand mapping tool*	NIWA Adaptation toolkit*	DoC Open Source*	Riskscape*	NIWA*
l have not heard of this (74%)	I have not heard of this (44%)	I have not heard of this (94%)	It's not something we need (25%)	I have not heard of this (50%)
We don't have enough staff to make use of this (16%)	We don't have enough staff to make use of this $$(11\%)$$	It's not something we need (18%)	I have not heard of this (19%)	We don't have enough staff to make use of this (25%)
We don't have enough skills in our team to make use of this (5%)	We don't have enough skills in our team to make use of this (6%)		It's too complex / difficult to use (12%)	It's not something we need (6%)
Other alternative (16%)	It's not something we need (6%)		We don't have enough staff to make use of this $$(12\%)$$	We don't have enough skills in our team to make use of this (6%)
Other (5%)	It's not updated / recent enough (6%)		We don't have enough skills in our team to make use of this (6%)	Other (25%)
	Other (11%)		We don't have the funds for this (6%)	
			It doesn't cover our area (6%)	
			It's too complex / difficult to understand (6%)	
			It's not updated / recent enough (6%)	
			Other alternative (12%)	
			Other (6%)	



Data needed



The data needed to help with climate change workstreams focuses on *standardised model / data / tool*, *better risk assessment & better emissions activity*.



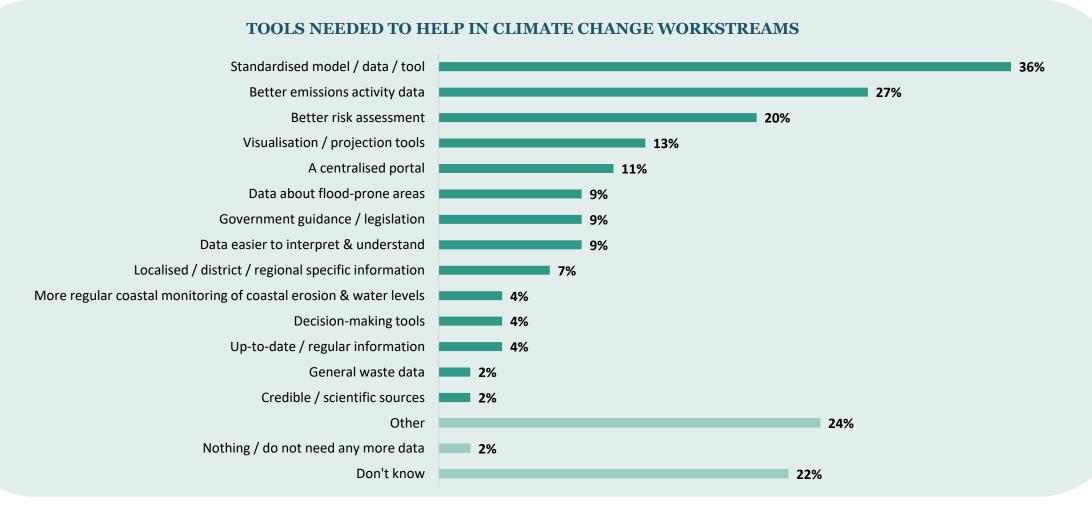


QD4a: What **data** do you as a council need, but currently do not have easy access to, to help climate change related workstreams and / or decision-making?

Tools needed



Similar to the data needed, the *tools* that are needed for climate change workstreams focus on *standardised* model / data / tool, better emissions activity data & better risk assessment.



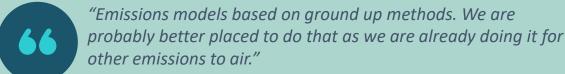


QD4b: What **tools** do you as a council need, but currently do not have easy access to, to help climate change related workstreams and / or decision-making?

Tools needed – in their own words...



STANDARDISED MODEL / TOOL



Large regional council



"Common emissions inventory methodology linking nationalregional-district GHG inventories. A common emission trajectory model to understand emission reduction scenarios in a consistent way across local government."

- Medium district council



"Standardised methodologies for calculating our current situation and evaluating the effects of alternatives."

- Small district council



"Standardised tool to assess the emissions impact of infrastructure investments. A standardised project management tool to assess decisions against Council's legislated climate change obligations."

- Medium district council



"Up to date flood modelling based on different climate change scenarios (this is work in progress but will take a long time to implement). Stronger national guidance enforceable under the RMA or BA."

- Large unitary council



Tools needed – in their own words...



BETTER EMISSIONS ACTIVITY DATA



"Greenhouse gas information is opaque and sometimes hidden behind financial barriers (electricity data). Lack of specificity in national adaptation and emission reduction plan on how it might be applied at a local level. Lack of adaptation metrics."

Large regional council



- "Climate change projection data raw dataset as well as report.
- Guidance on how to match regional and national emissions budgets to achieve goals.
- Sea level rise models at regional scales.
- Precipitation change models at regional scales.

- Regional level extreme events predictions."
- Large regional council



- "Capital works projects, infrastructure projects emissions calculator both for embodied and lifecycle emissions.
- A dashboard reporting tool for showing our climate action overall, including emissions reduction and our climate related risks and management actions.
- A riskscape platform / digital risk explorer tool that we can use in community engagement and Tangata Whenua engagement in adaptation planning."
- Medium district council



Tools needed – in their own words...



BETTER RISK ASSESSMENT



"(1) Community GHG emissions projection tool
(2) Councils urgently need national directive of how residual flood risk should be managed, particularly for guidance on the regulatory provisions to restrict inappropriate development in flood-prone areas behind protective structures."



"Regional LiDAR use of AI for future risk assessment, pulling together interpreting and presenting source information / data."

Large regional council



"Risk assessment tools suitable for applying at the regional / localised level."

- Medium district council

- Medium unitary council



"Possibly a tool that allows for visualization of different climate scenarios affecting different hazards, associated risk and cumulative risk."

Large regional council



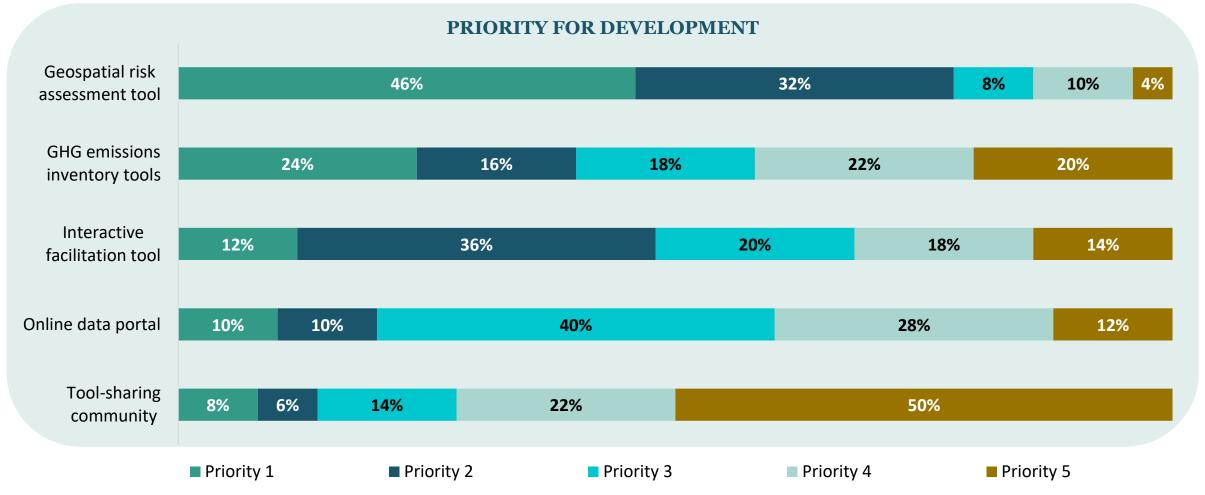
QD4b: What **tools** do you as a council need, but currently do not have easy access to, to help climate change related workstreams and / or decision-making?



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Ranking of tools

A geospatial risk assessment tool was most commonly ranked as the highest priority for development, whereas a community-of-sharing tool was most commonly ranked as the lowest priority.



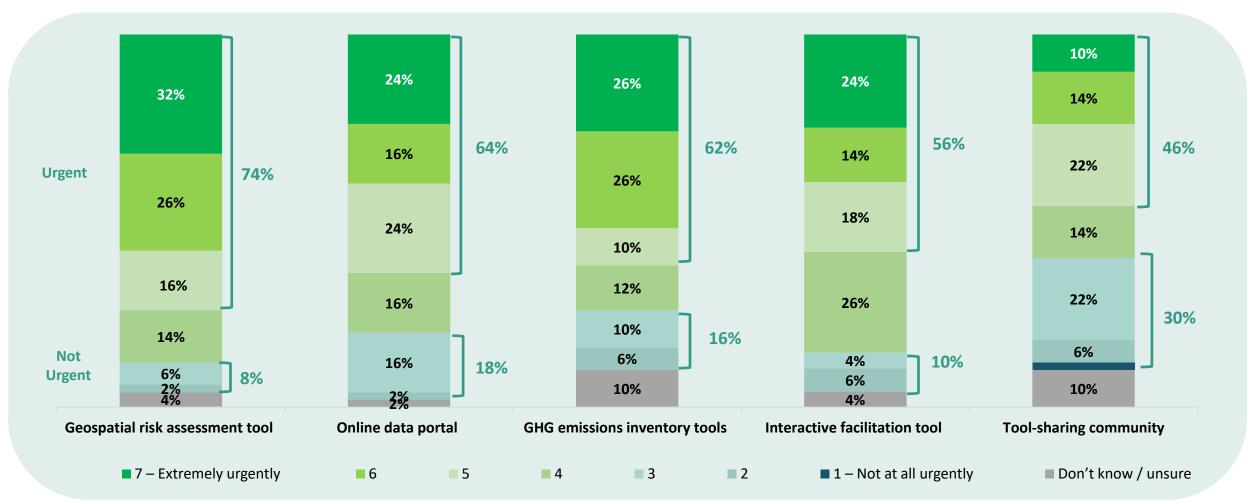
QF6: Thinking now about all the tools, how would you like MfE to prioritise the development? Please place a number next to each tool for the order in which you would like to see them prioritised.





Urgency of tools

A geospatial risk assessment tool is most urgently needed by councils, followed by online data portal & GHG emissions inventory tools.





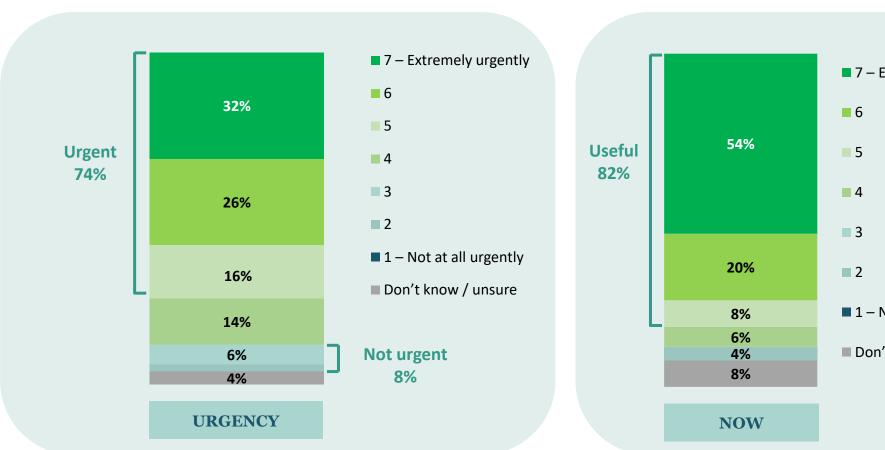


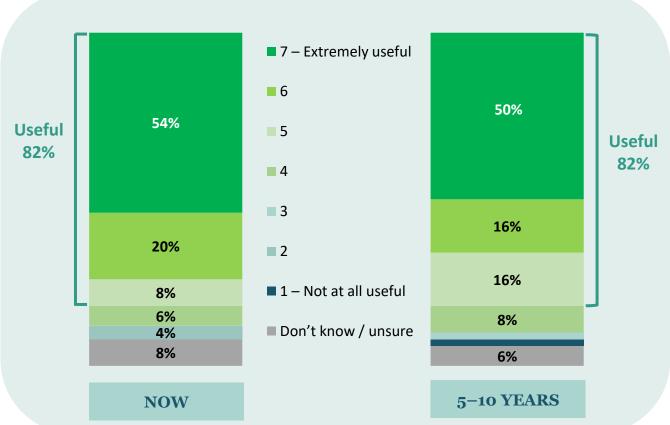


A geospatial risk assessment tool is viewed as urgently needed by over 70% of respondents & likely to be useful now & in the next 5–10 years.

URGENCY OF TOOL

USEFULNESS OF TOOL







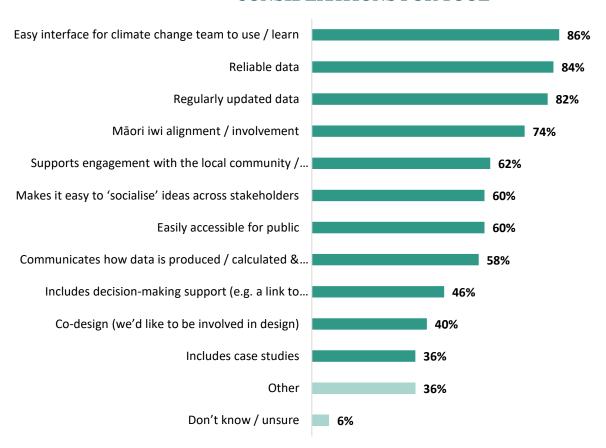
QF3: And how urgently does your council need a tool like this? / **QF1:** How useful do you think this tool would be for your council's climate change workstreams now? / **QF2:** And how useful do you think this tool would be for your council's climate change workstreams in the next 5–10 years?

Geospatial risk assessment tool



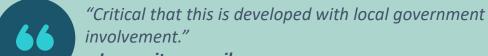
Developing a geospatial risk assessment tool that is *easy to use*, *with reliable* & *regularly updated data*, plus having *Māori iwi alignment / involvement* is crucial.

CONSIDERATIONS FOR TOOL

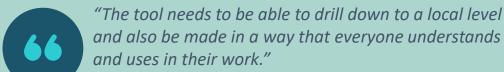


Base: Total sample (n=50)

ADDITIONAL FEEDBACK



Large city council



- Medium district council

"Functionality to be able to insert our own hazard modelling into the tool to ensure we are using regionally and local accurate natural hazard modelling at the appropriate level. If you are using centralised data and drawing out regional and local risk information, this is not actually accurate because the modelling and results are at two different scales."

Large regional council

"Make sure councils are kept informed of progress on this tool so we don't do the work that might be later covered."

Medium city council



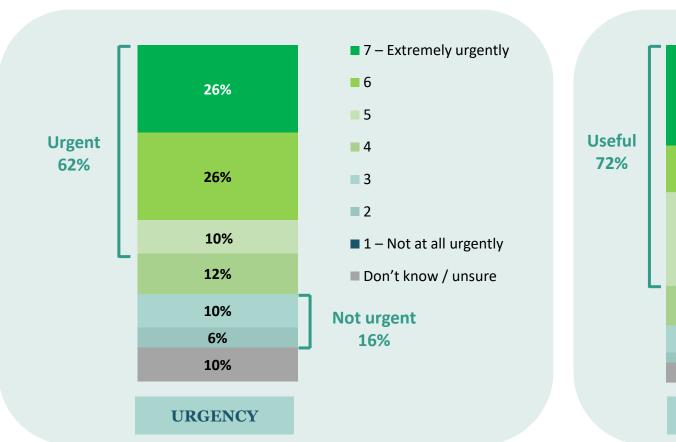


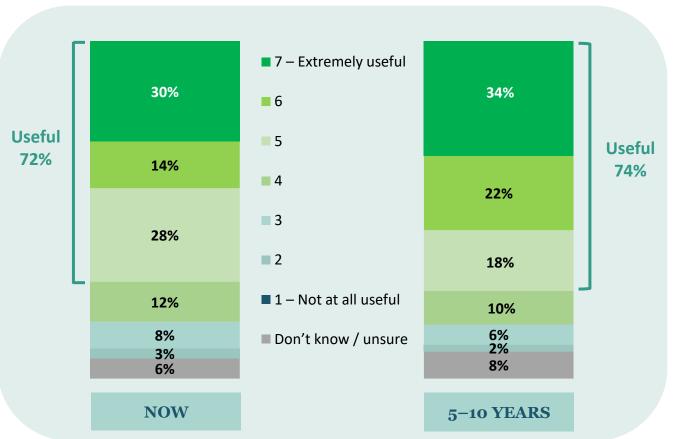


GHG emissions inventory tools are viewed as urgent & likely to be useful now & in the next 5-10 years.

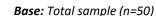
URGENCY OF TOOL

USEFULNESS OF TOOL





QF3: And how urgently does your council need a tool like this? / **QF1:** How useful do you think this tool would be for your council's climate change workstreams now? / **QF2:** And how useful do you think this tool would be for your council's climate change workstreams in the next 5–10 years?



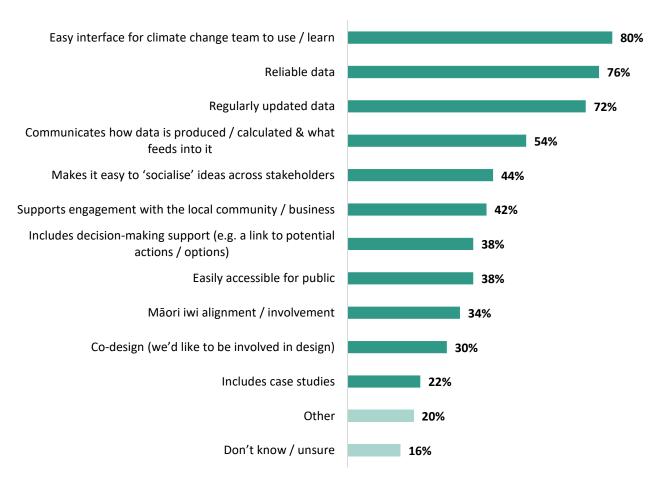


GHG emissions inventory tools



The crucial attributes of this tool are an easy-to-use interface, reliable & regularly updated data, as well as communicating how data is produced.

CONSIDERATIONS FOR TOOL



ADDITIONAL FEEDBACK

"A standardised GHG inventory tool is a great start in terms of efficiency of resources (avoid councils separately paying consultants to produce) and consistency across the country."

Large regional council

- "Refinement of the local government existing emissions tool is required to standardise the approach across the motu."
- Medium district council
 "Every council is gathering their own data this is
 extremely inefficient. Analysis to help understand GHG
 footprints at a regional / district scale would avoid
 duplication."
 - Large city council
- "Needs to include the marine environment and blue carbon. Often GHG, tools, biodiversity, etc. Have a terrestrial bent, so miss key information. Even if information does not exist, it needs to be highlighted as a gap."
 - Large regional council



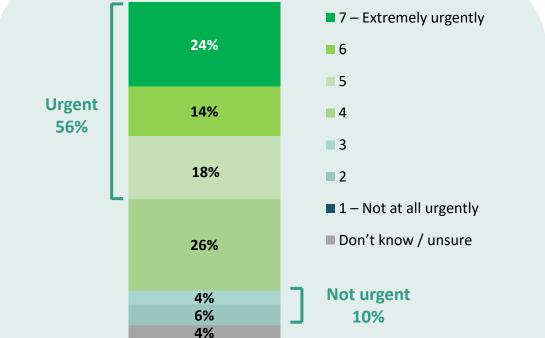
QF4: And which of the following does MfE need to consider if and when developing such a tool? / **QF5:** Do you have any other feedback / comments on this tool?

Interactive facilitation tool



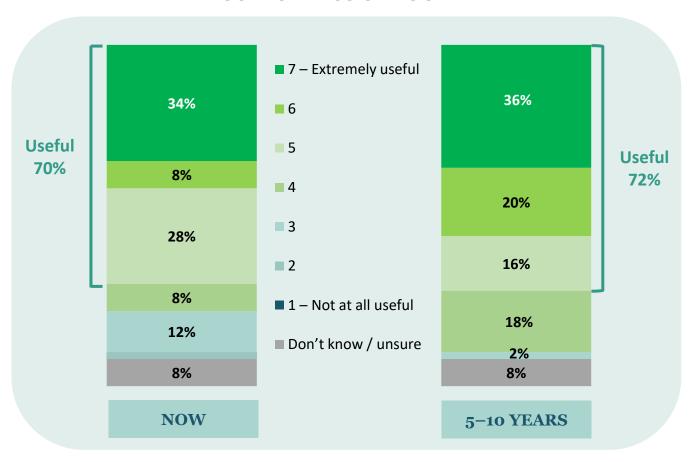
Although just over half consider an interactive facilitation tool as urgently needed, around 70% will find it useful now & in the next 5–10 years.

URGENCY OF TOOL



URGENCY

USEFULNESS OF TOOL



QF3: And how urgently does your council need a tool like this? / **QF1:** How useful do you think this tool would be for your council's climate change workstreams now? / **QF2:** And how useful do you think this tool would be for your council's climate change workstreams in the next 5–10 years?

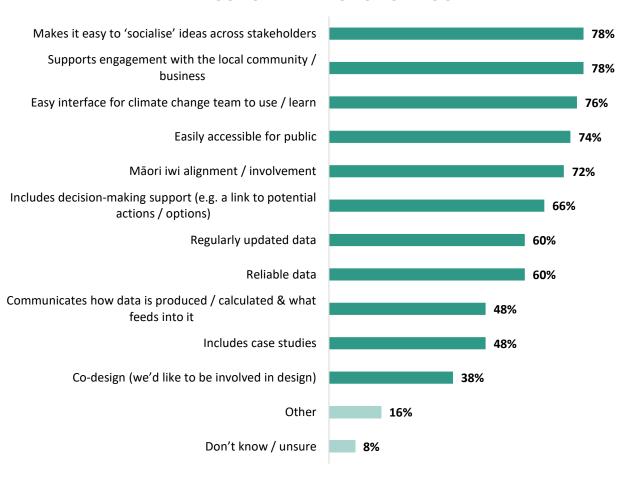


Interactive facilitation tool



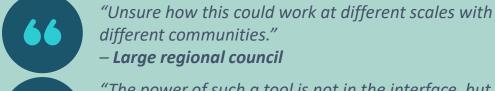
An interactive facilitation tool needs to make it easy to socialise ideas, support engagement & have an easy interface that can be easily accessed.

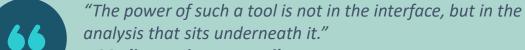
CONSIDERATIONS FOR TOOL



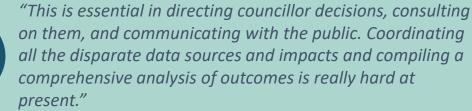
Base: Total sample (n=50)

ADDITIONAL FEEDBACK





Medium unitary council







- Medium district council



Online data portal



An online data portal is considered as urgently needed by over 60% of respondents & is likely to be useful now & more so in the next 5–10 years.

USEFULNESS OF TOOL URGENCY OF TOOL ■ 7 – Extremely useful ■ 7 – Extremely urgently 24% **6 6** 36% 34% 5 **Urgent** 5 64% Useful 16% 4 4 Useful 76% 3 18% 80% 3 28% 24% **2** 2 ■ 1 – Not at all urgently 24% ■ 1 – Not at all useful 16% 16% ■ Don't know / unsure ■ Don't know / unsure 14% Not urgent 20% 16% 2% 18% 2% 8% 2% **5-10 YEARS URGENCY NOW**



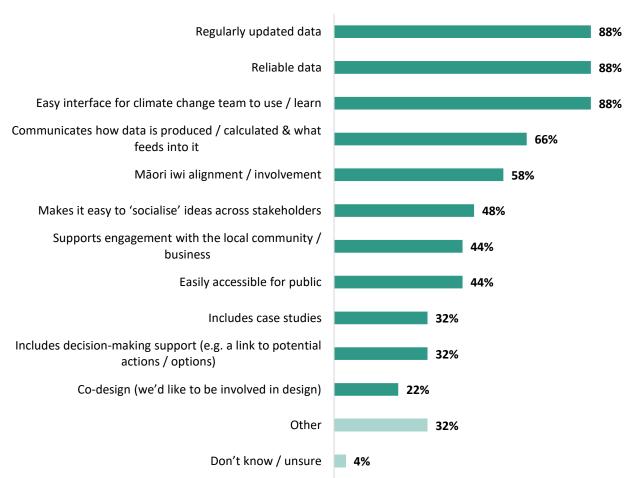
QF3: And how urgently does your council need a tool like this? / **QF1:** How useful do you think this tool would be for your council's climate change workstreams now? / **QF2:** And how useful do you think this tool would be for your council's climate change workstreams in the next 5–10 years?

Online data portal



An online data portal needs to have regularly updated & reliable data & an easy-to-use interface.

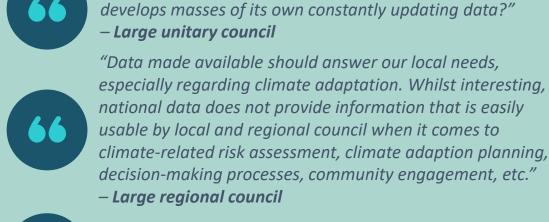
CONSIDERATIONS FOR TOOL



Base: Total sample (n=50)

ADDITIONAL FEEDBACK

"How will all the data be kept up-to-date as every council



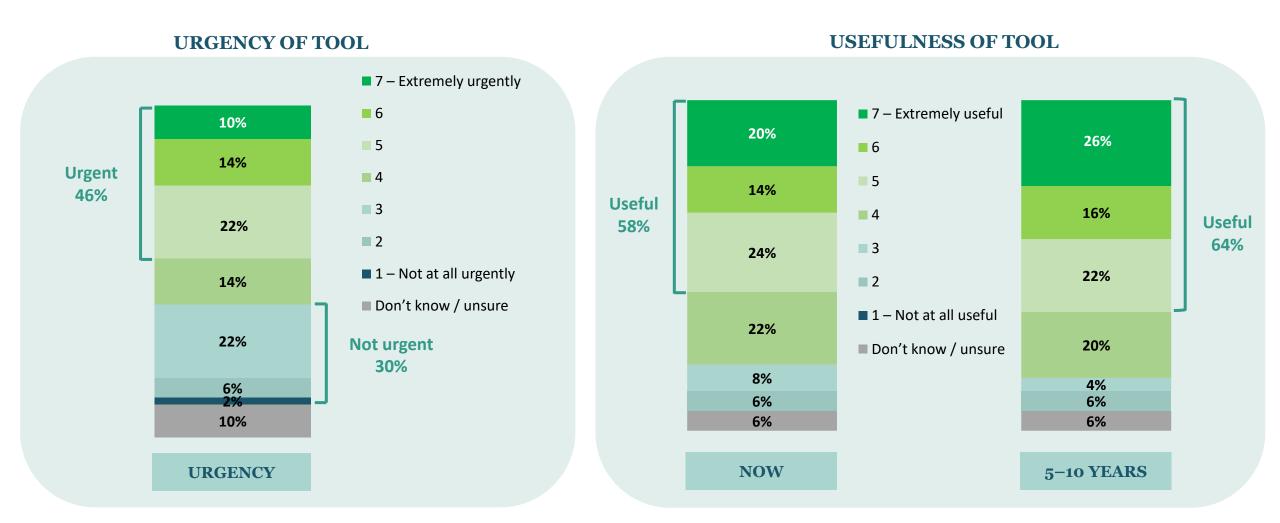
- "This would be extremely valuable and save considerable time and funding to get these data from other sources." - Large city council
- "Understanding what other councils are doing would be beneficial to support our work. Also understanding where and how adaption reduction data sets are reported specifically to governance is key. It is paramount that we all work off the same accurate data."
 - Medium district council





Tool-sharing community

Both the urgency & usefulness of a tool-sharing community are the lowest of all the tools assessed.





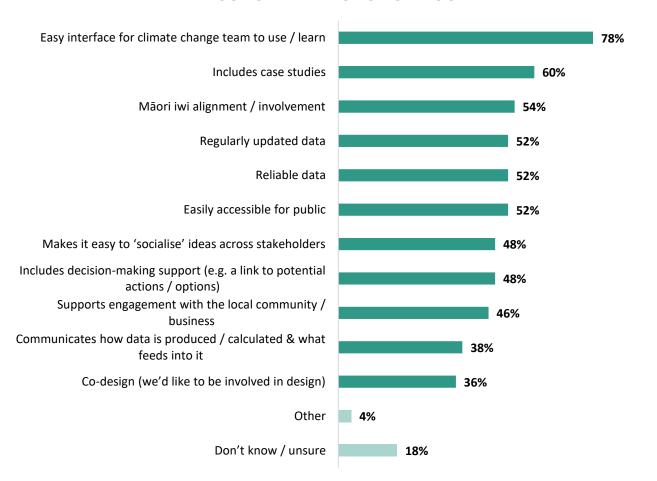
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Tool-sharing community

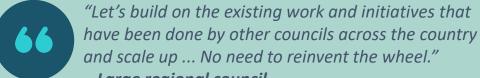
An easy-to-use interface, inclusion of case studies & Māori iwi alignment are crucial attributes. However, the feedback states that this is already happening in other areas & shouldn't be a MfE focus.

CONSIDERATIONS FOR TOOL

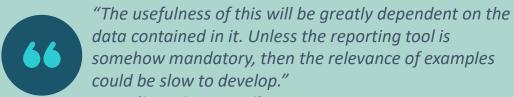


Base: Total sample (n=50)

ADDITIONAL FEEDBACK



Large regional council



- Medium city council

"These sorts of activities are already happening on an informal regional and national basis through council networks. It would be helpful to have different user interfaces that allow iwi and community groups to use it for their own projects."

- Medium district council







Ngā mihi

Amanda Dudding, Aiden Regan, Sara Beccari & Sarah McGruddy

GAME CHANGERS Ipsos