

19-D-00907

s 9(2)(a)

TVNZ

s 9(2)(a)

@tvnz.co.nz

Dear s 9(2)(a)

Thank you for your email of 17 May 2019 requesting the following under the Official Information Act 1982 (the Act):

Details of any payments made to social media "influencers" by the department in return for posts (no date limit). Please include the details of the influencer, the platform, cost of the post, topic and date.

The Ministry for the Environment has not made any payments for social media influencers.

Please note that due to the public interest in our work, the Ministry for the Environment publishes responses to requests for official information on our website on our OIA responses page shortly after the response has been sent.

If you have any queries about this, please feel free to contact our Executive Relations team by email at ministerials@mfe.govt.nz.

Yours sincerely


Vicki Connor

Director, Communications and Engagement